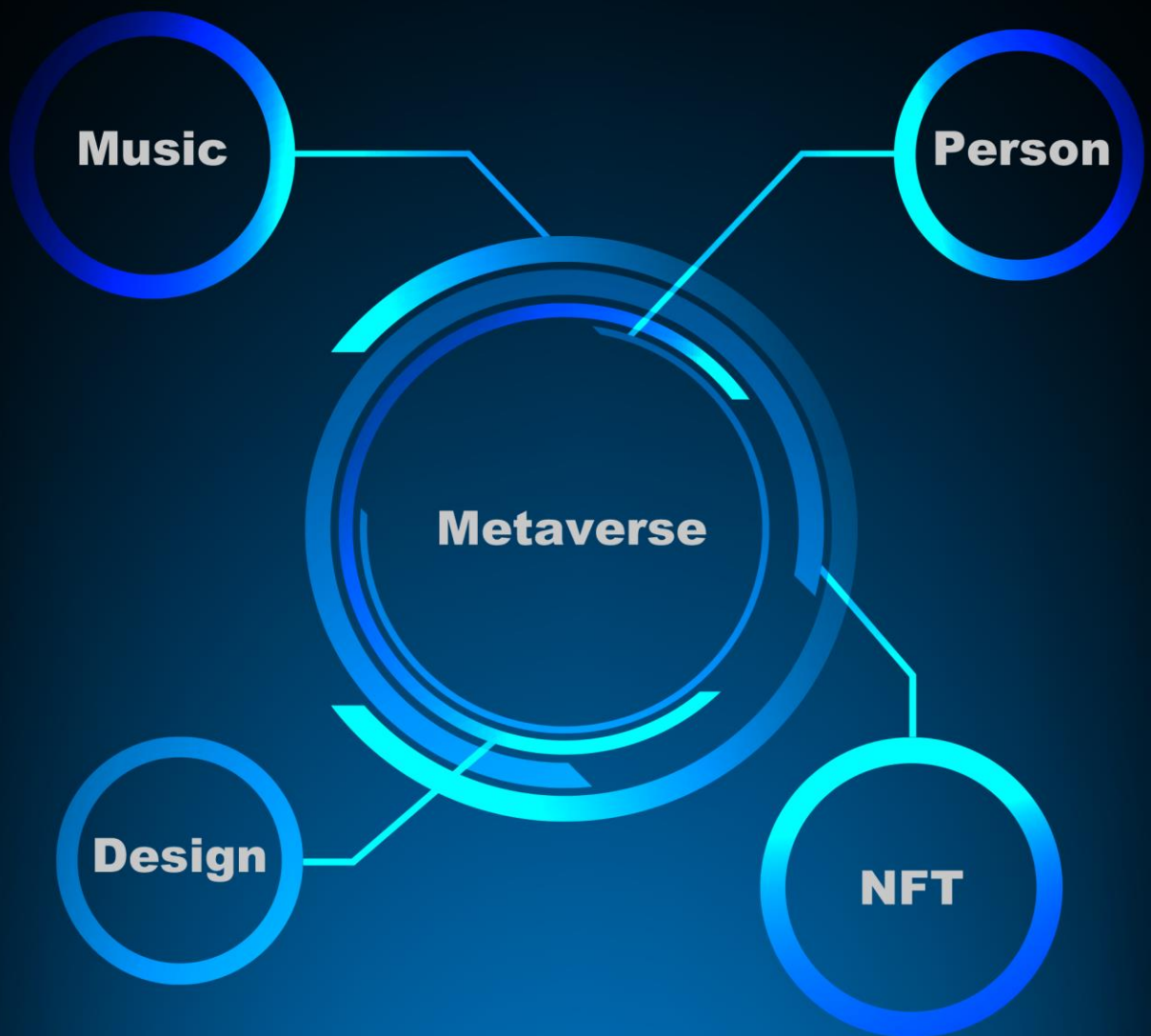


# Metaverse Project DiscoverFeed White Paper



# First of all

This document also represents the plan as of September 15, 2023.

DiscoverFeed Corporation, which is responsible for business development and operation in the Metaverse Project by DMC LAB.

Please note that there is a possibility that changes may be made to these plans in the future.

## What we consider a metaverse space

### 1. Replicate the same value online as in the real world

Stimulate the economy by building a new economic zone by constructing entertainment, communication, shopping, and other functions that are necessary in the real world.

### 2. Create an environment free of physical, temporal, and physical constraints

Build a borderless environment where able-bodied and disabled people can participate equally in society.

### 3. Enabling the unattainable in the real world

Create opportunities to expand individual possibilities for artist activities, social contribution activities, and business activities that cannot be realized in the real world.

**DiscoverFeed**



Metaverse Space Development and Operation  
Content Development and Operation  
User Development

Blockchain Development  
TOKEN Design and Development  
Project Collaborator Development

**PART- 1**  
**Metaverse Project**  
**Description**



## Vision

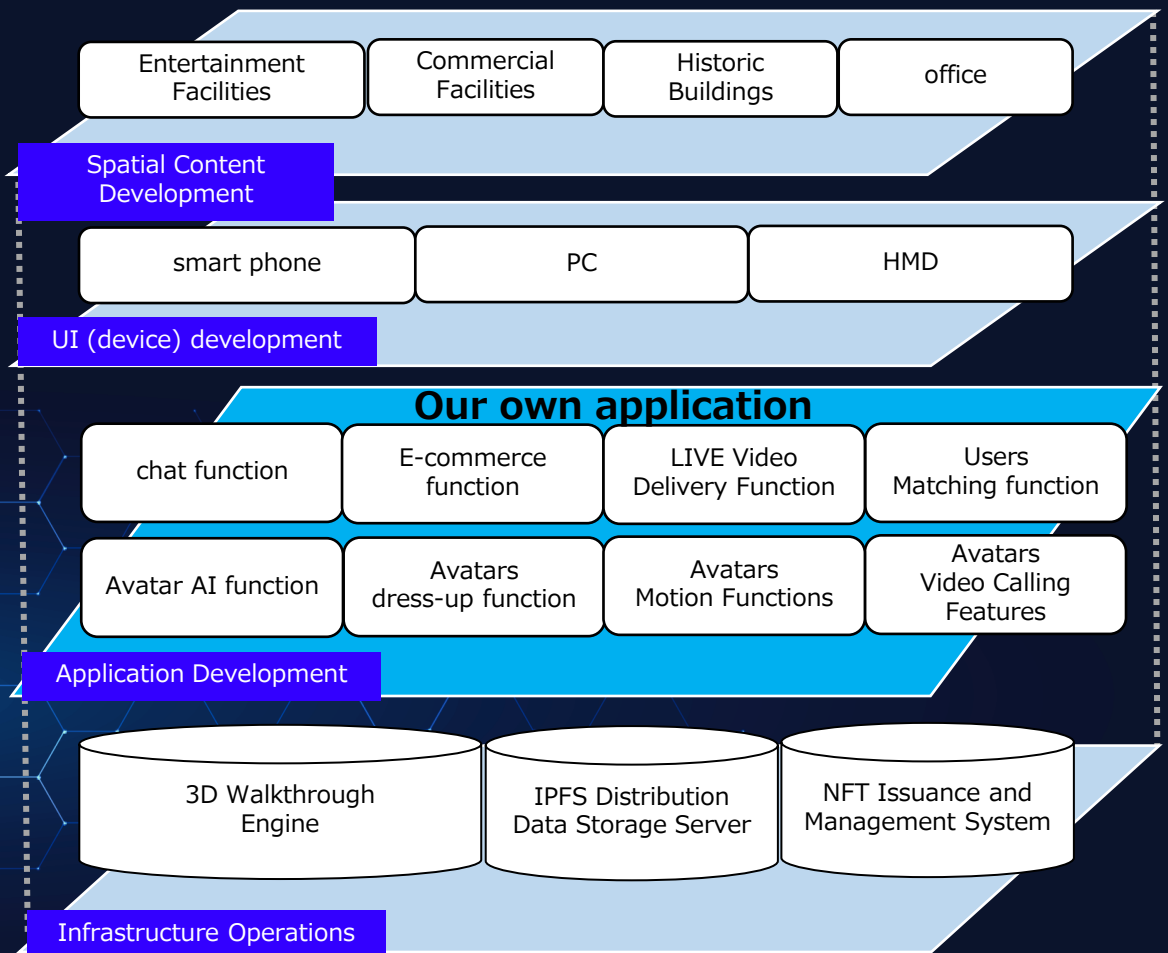
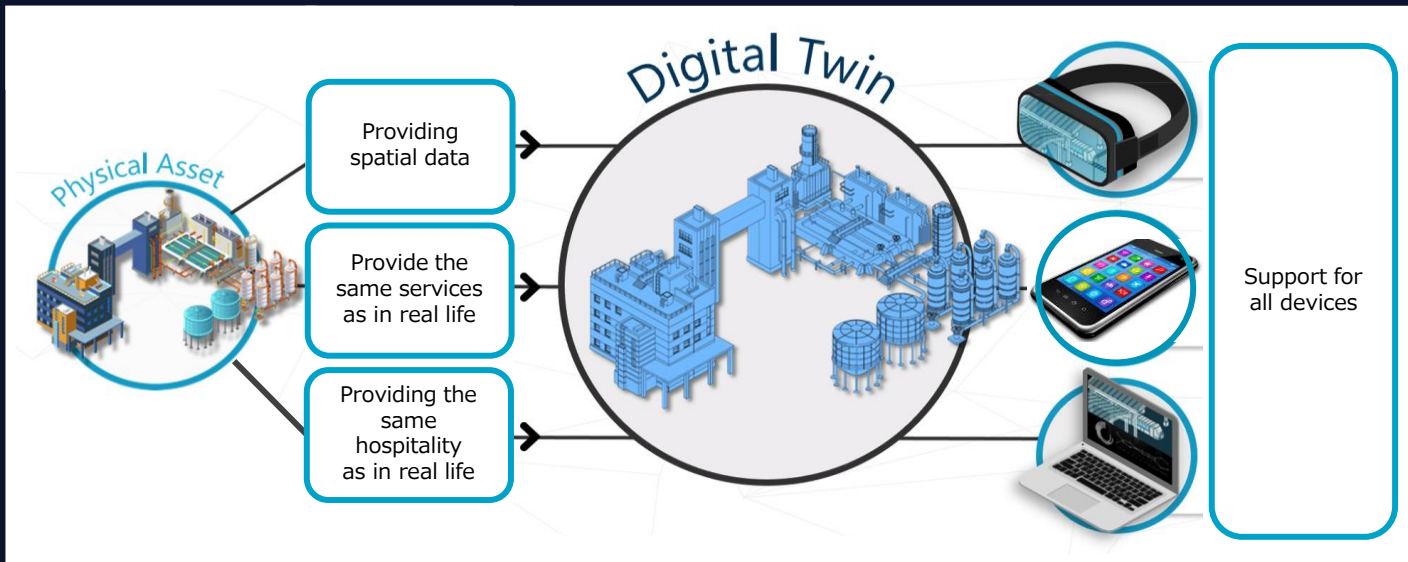
DiscoverFeed will recreate existing facilities in a digital space where people can make friends with people from all over the world, enjoy music and art, and experience shopping and travel. We will develop a metaverse space where the real and virtual merge.

### Discover Park ( Gateway to the Metaverse )



## Technology

DiscoverFeed utilizes digital twin technology to reproduce the real world in virtual space without spending time and money, and builds a unique economic zone by utilizing our proprietary applications.



## Business

DiscoverFeed creates new rights and values on the metaverse space.

Creating a new economic model in the metaverse space.

By creating new residents (members) in the metaverse space

We will build a new economic sphere in the metaverse space.

Creating new **rights and values** in the metaverse space

### ① Membership NFT Business

NFTs will be converted to memberships that can be used at both real and metaverse facilities, and a marketplace will be created and sold.



Creating a new **economic model** in the metaverse space

### ② Digital Twin Production & Operation Business

Existing facilities will be recreated on the metaverse using digital twin technology to promote economic activities such as entertainment, shopping, and travel.



Creating new **residents** in the metaverse space

### ③ In-house media business (META CLUB business)

You can visit clubs that you have never been able to before by converting existing nightclubs into Metaverse clubs.

You can enjoy watching DJs play and talking with your friends in the Meta Club.



## How to enjoy METAVERSE CLUB

DiscoverFeed will create 75 of the world's most famous clubs in the Metaverse space and offer four fun activities.

### 1. Enjoy DJ play

You can visit clubs you normally cannot go to from your PC, smartphone, or HMD and enjoy the performances of DJs from around the world. Giving a gift may give you a chance to get to know the DJs better.



### 2. Enjoy conversations with friends from around the world

In the METAClub, you can chat with friends from all over the world.

If you are interested in someone, you can request to chat with them and enjoy private chats.

You can build a closer relationship with your chat partner by giving them a gift.



### 3. Enjoy being the owner of your own club.

METAClub will establish a membership program for a limited number of members and sell memberships as NFT. As owners, members receive discounts at real facilities, invitations to members-only events, and membership rental fee revenue.

As the METAClub grows, so does the value of the membership ticket.

Members can also enjoy the benefits of running a business.



### 4. Enjoy yourself as a virtual DJ

DJ sound sources can be obtained by downloading a music production application and purchasing a Sound NFT card.

You can create your original music based on the sound source and play it on the METAClub, a well-known virtual DJ.



## Application Functions

Anyone can participate in DiscoverFeed through a browser  
©Main Site Contents and Operation [Metaverse Application

\*The following is the design development screen.



- 1** Avatar ▶ When you log in to an event, you set your avatar. Event attendees can have voice or chat conversations with other avatars as avatars approach them (configurable for each event).
- 2** Video streaming ▶ Live streaming of artists and DJs, DJ talks, etc. are also supported. Optional settings allow for linkage with videos of DJ avatars.
- 3** Announcement ticker ▶ When there is a notification or information, it is displayed and a ticker is played.
- 4** Motion Customization ▶ You can customize your own dance by customizing the motion on your computer and on your smartphone as well.
- 5** Friends Menu ▶ The upper right corner of the screen is where the friends menu appears. It is equipped with SNS-like functions such as searching for friends in DF and sending friend requests.
- 6** My Page Menu ▶ The My Page menu appears in the lower left corner of the screen. You can move to various setting screens such as changing avatars and purchasing points.
- 7** Record ▶ This menu of tools allows users to participate in the event themselves, such as sending a donation or gift. Slide the record to see the list of donations and the records of participating users.



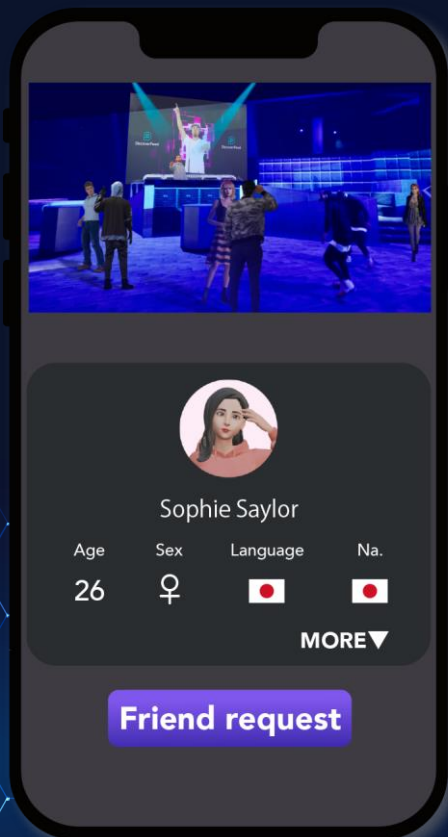
## Site Image & Interface

You can enjoy the same conversation on your mobile phone as you do on your computer.

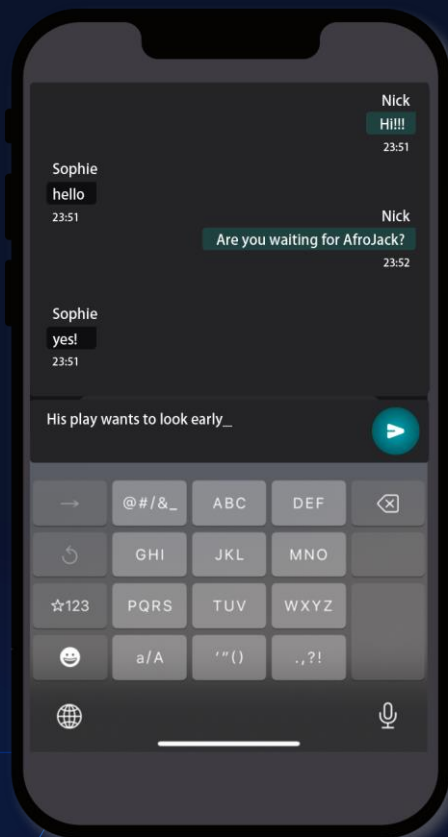
※Below is the design development screen.



▲ PLAY SCREEN



▲ FRIEND PROFILE



▲ CHAT

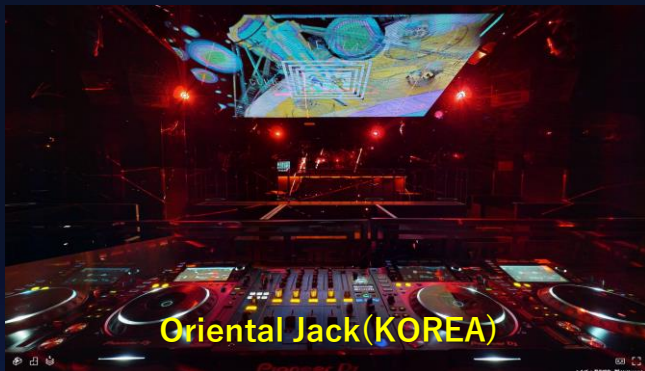
## DiscoverFeed CLUBs

DiscoverFeed will open METAVERSE CLUB SEL OVTAGON TOKYO as the first commercial service of the METAVERSE project.

Over the next two and a half years, we will expand to 75 prominent clubs around the world.



**SEL OVTAGON TOKYO(JAPAN)**



**Oriental Jack(KOREA)**



**ROYAL(PHILIPPINES)**



**WARP SHINJUKU(JAPAN)**



**MAHARAJA(JAPAN)**

# DiscoverFeed

## DiscoverFeed CONTENT ①

DiscoverFeed is a business concept that has been endorsed by 14 of the world's top DJs.

**Vini Vici**



2,100,000 Followers  
200,000 Followers  
650,000 Followers

Nationality: Israeli  
Genre: Psychedelic trance, electronic, electronic rock

Top 5 Spotify Music

Great Spirit 141,418,010  
Freak Tost (Remix) 77,471,310  
Get In Trouble (So What) 46,471,648  
Come Close 14,873,488  
Drink and Shout 4,450,851

**DJ Vini Vici is DJ mag top 21 DJ of 2022**

**Dannic**



1,100,000 Followers  
338,300 Followers  
495,000 Followers

Nationality: Dutch  
Genre: Dance/Electronic

Top 5 Spotify Music

Beam - (Radio Mix) 16,069,635  
Chase The Sun 12,467,521  
Coco's Mizelle 10,681,264  
Get Over You 7,801,326  
Beatroot - (Bigroom Edit) 1,281,564

**DJ Dannic is DJ mag top 61 DJ of 2017**

**KURA**



1,100,000 Followers  
23,400 Followers  
228,000 Followers

Nationality: Portuguese  
Genre: Dance/Electronic

Top 5 Spotify Music

Fala Me De Ti 425,851  
Blue Nitro 651,854  
Breat Mode 19,716,159  
Lick It 6,132,112  
You 975,911

**DJ KURA is DJ mag top 73 DJ of 2022**

**Thomas Gold**



1,000,000 Followers  
204,000 Followers  
132,000 Followers

Nationality: German  
Genre: Dance/Electronic

Top 5 Spotify Music

Don't Stop The Rhythm - Single + 2023 7,253,959  
Push It - Single + 2023 4,164,520  
Wild One - Single + 2023 1,277,102  
Kissin' - Single + 2022 311,572  
Holy Smoke + 2022 20,680  
Wasted - Single + 2022 18,082

**DJ Thomas Gold is DJ mag top 89 DJ of 2022**

**Mr. Black**



170,000 Followers  
2,179 Followers  
51,500 Followers

Top 5 Spotify Music

Mucho Bien 4,263,242  
Flight 30,382,134  
BOOM - Remix 6,504,914  
Feel The Fire 2,324,034  
Acid Rave 1,040,604

Nationality: Israeli  
Genre: EDM, Hardcore, Breaks, New Energy, Hard House, PsyTrance, Techno, and Progressive House

**DJ Mr. Black is DJ mag top 94 DJ of 2021**

**Blastoysz**



1,000,000 Followers  
4,641 Followers  
209,000 Followers

Nationality: Israeli  
Genre: Psychedelic Trance

Top 5 Spotify Music

Mandala 13,212,220  
Infer Spirit 2,174,893  
The Fashion (Remix) 2,455,521  
Heart On The Tree 2,756,255  
Alter Dark (It, Iora) 12,080,258

**DJ Blastoysz is DJ mag top 94 DJ of 2021**

**Deniz Koyu**



1,100,000 Followers  
137,500 Followers  
105,000 Followers

Nationality: Turkish-German  
Genre: Dance/Electronic and Russian Dance

Top 5 Spotify Music

Paradise 43,818,192  
I Wanna Know (I Aleso Remix) 16,176,567  
Time (I Aleso Remix) 8,844,596  
In My Feelings 3,151,133  
Peace Of Mind (Lova remix) 2,740,313

**DJ Deniz Koyu is DJ mag top 74 DJ of 2021**

**Teamworx**



62,000 Followers  
2,041 Followers  
12,100 Followers

Nationality: Israeli  
Genre: EDM/Progressive Trance

Top 5 Spotify Music

Deep Dark Jungle 7,253,959  
Bump N Roll 4,164,520  
World Through Your Eyes 1,277,102  
New Pew 311,572  
Champion Sound 2,648,391

**DJ Teamworx is DJ mag top 89 DJ of 2022**

**22 Bullets**



76,000 Followers  
897 Followers  
86,200 Followers

Nationality: Bangkok, Thailand  
Genre: House/Electro

Top 5 Spotify Music

Mr. BigBoom 3,451,498  
Toxic 1,069,915  
Bang Bang 8,006,814  
Madame (I Aleso Chambers) 1,015,718  
Call My Name 129,391

**DJ 22 Bullets is DJ mag top 83 DJ of 2022**

**SHOGUN**



834,000 Followers  
109,300 Followers  
2,000,000 Followers

Nationality: American/Taiwanese  
Genre: Dance/Electronic, UK Rap, and Hip-Hop/Rap

Top 5 Spotify Music

Gasoline (ASOT 1079) 4,926,016  
Skyfire (Mixed) 678,924  
Skyfire 654,216  
Skyfire - Steve Allen & Devon Colomabge Remix 556,104  
Cielo 90,514

**DJ shogun is DJ mag top 88 DJ of 2017**

**Diego Miranda**



1,100,000 Followers  
7,227 Followers  
603,000 Followers

Nationality: Portuguese  
Genre: Progressive House Techno

Top 5 Spotify Music

Boombakalak 4,926,016  
Esta Si 678,924  
Catch This 654,216  
Together - (Radio Edit) 556,104  
Super Nova (Radio Edit) 90,514

**DJ Diego Miranda is DJ mag top 54 DJ of 2022**

**ZANOVA**



925,000 Followers  
1,510 Followers  
245,000 Followers

Nationality: Portuguese, Russian  
Genre: Funk, House, Trap

Top 5 Spotify Music

Basketball 618,833  
SlowMo 589,694  
Touch Me 72,368  
Loud 20,680  
Low 18,082

**DJ Zanova is DJ Janes MAG top 28 DJ of 2021**

**TRIPL**



4,128 Followers  
58,000 Followers  
2,988 Followers

Nationality: Israeli  
Genre: House Music

Top 5 Spotify Music

Never Gonna Give You Up 1,541,032  
Work That Bassline 418,206  
Back 2 Life 153,020  
Need You 101,5718  
Now I'm Free 98,879

**DJ 22 Bullets is DJ mag top 83 DJ of 2022**

**MASANORI MORITA**



76,000 Followers  
897 Followers  
86,200 Followers

Nationality: Bangkok, Thailand  
Genre: House/Electro

Top 5 Spotify Music

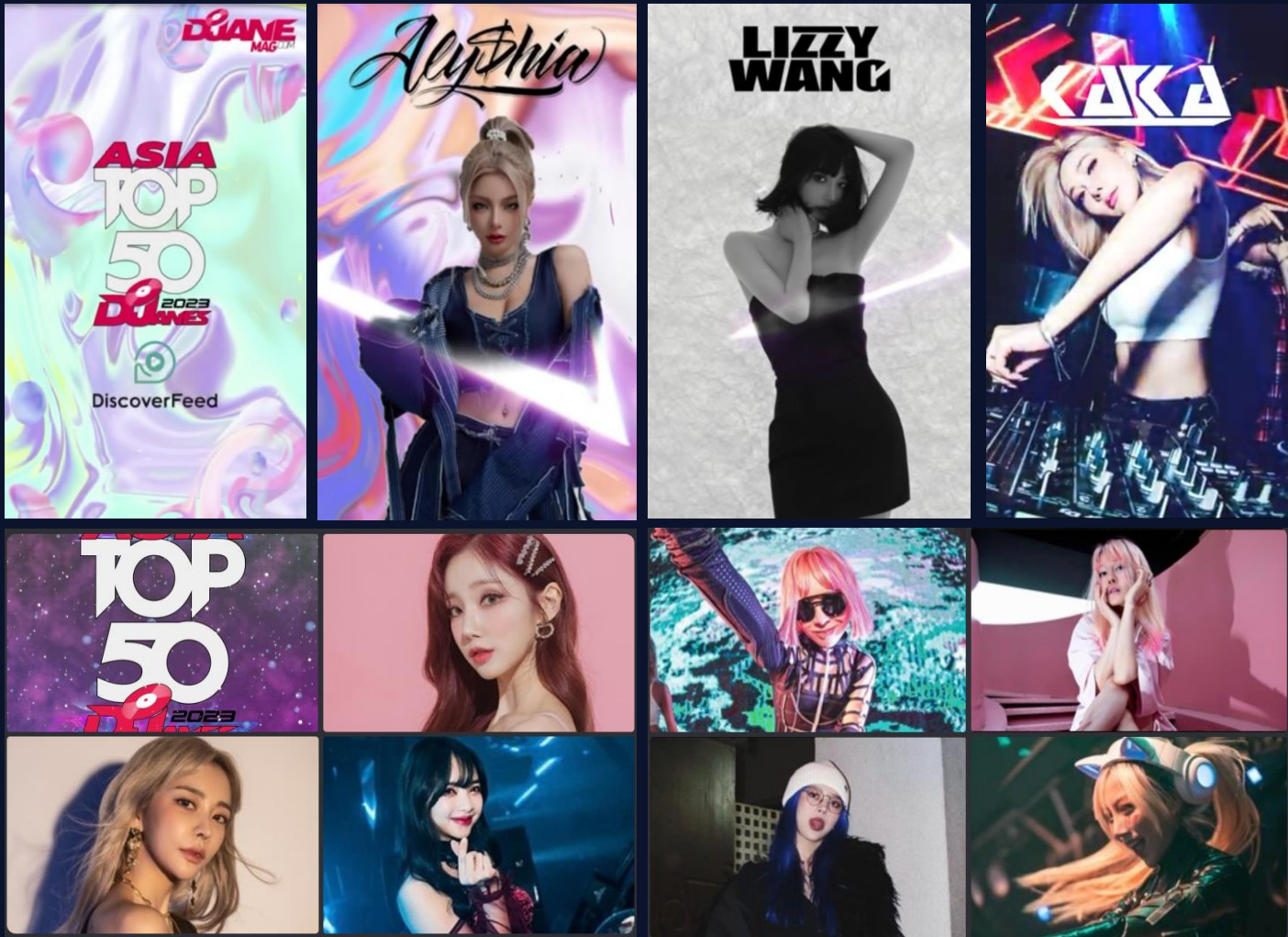
Mr. BigBoom 3,451,498  
Toxic 1,069,915  
Bang Bang 8,006,814  
Madame (I Aleso Chambers) 1,015,718  
Call My Name 129,391

**DJ 22 Bullets is DJ mag top 83 DJ of 2022**

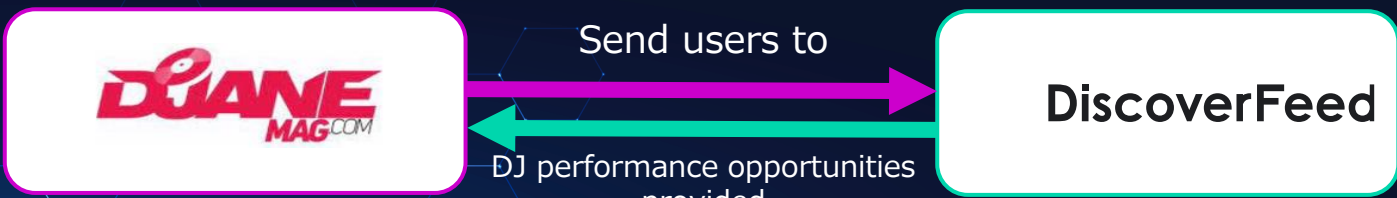


## DiscoverFeed CONTENT②

ASIA TOP50 Djanes will be developed in partnership with Djanemag.com, a Girls DJ ranking media that operates in 14 countries around the world.



### Alliance Models



### Activity planning



# DiscoverFeed

## DiscoverFeed Social Contribution Activities (1)

DiscoverFeed will develop a virtual art gallery that displays paintings on digital twin space data, allowing visitors to experience the gallery as if they were actually walking through it and purchase the paintings.

This virtual gallery will be operated in collaboration with ParalynArt, an organization that supports the independence of people with disabilities by enabling them to paint. By promoting the art gallery for people with disabilities, we will implement activities for the following five of the SDGs set forth by the United Nations.



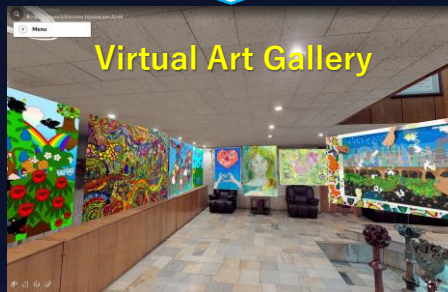
### ParalynArt (art data management for people with disabilities)



Art data provided

Corporat  
ion

Sponsorship  
SDG Contribution



Purchase artwork  
Donations for the disabled

Consu  
mer

Digital Twin  
Spatial data provision

### DiscoverFeed



# DiscoverFeed

## DiscoverFeed Social Contribution Activities (2)

### Creation of Paralympic Music

Only a small percentage of people with disabilities are able to paint.

DiscoverFeed will collaborate with world-renowned musicians to create music as a follow-up to Paralympic Art in order to expand the number of people with disabilities to whom we can provide support.

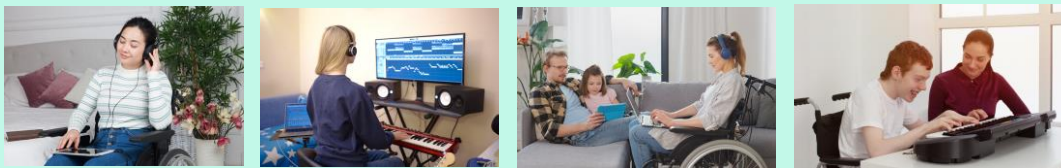
The music produced will be sold to the world and events will be held.

The music produced will be sold on DiscoverFeed's dedicated website.

In addition, the disabled will be made into avatars and perform live with DiscoverFee's world-renowned METAClub.



#### Music production by people with disabilities from around the world



Arranging Songs  
Remixing  
Singing

**corporation**

Sponsorship  
SDG  
Contribution

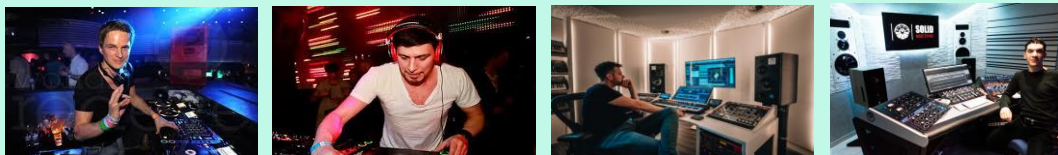


Buy Music  
Donate to the  
Disabled

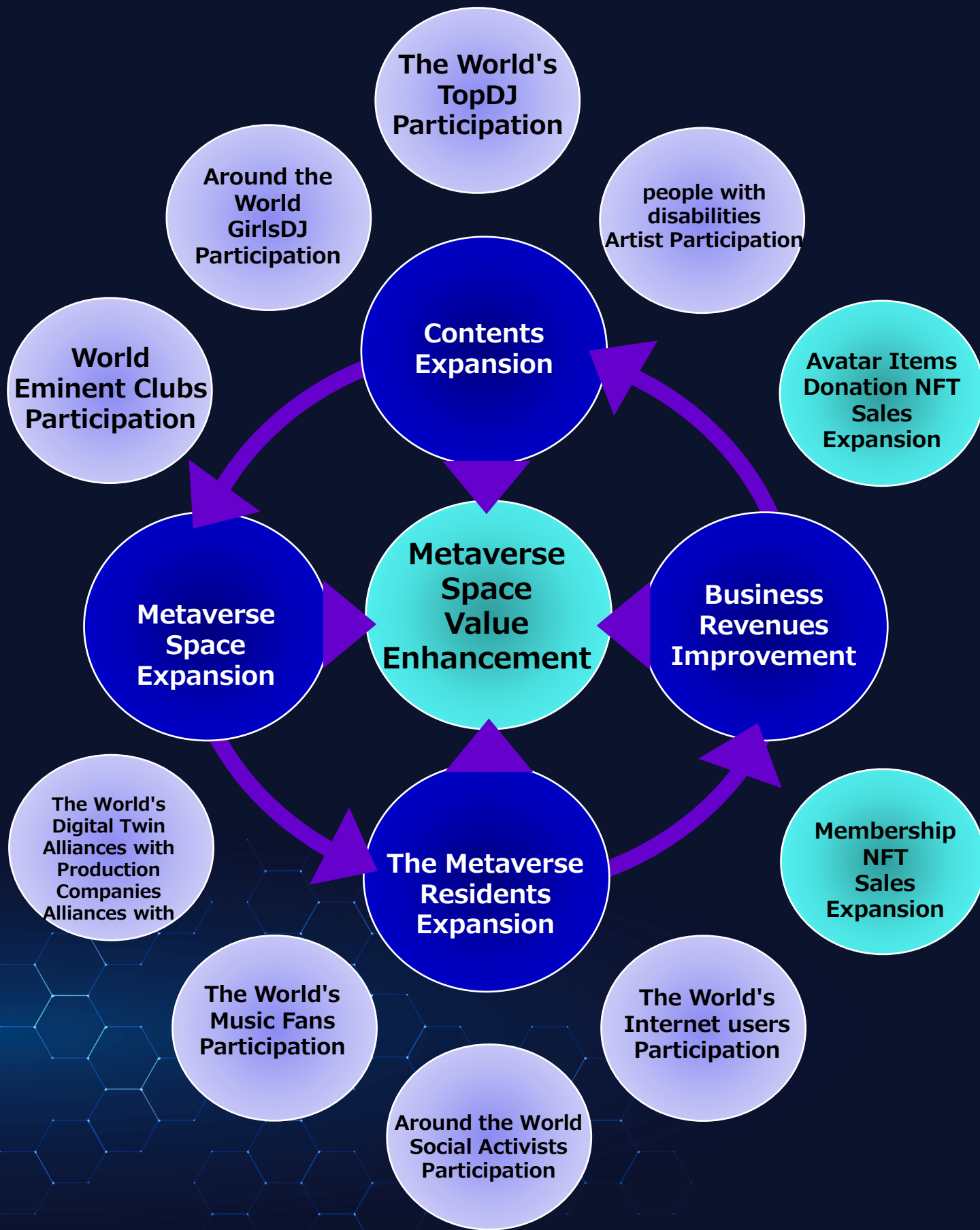
**consumer**

Providing music  
production for people with  
disabilities  
Support for activities

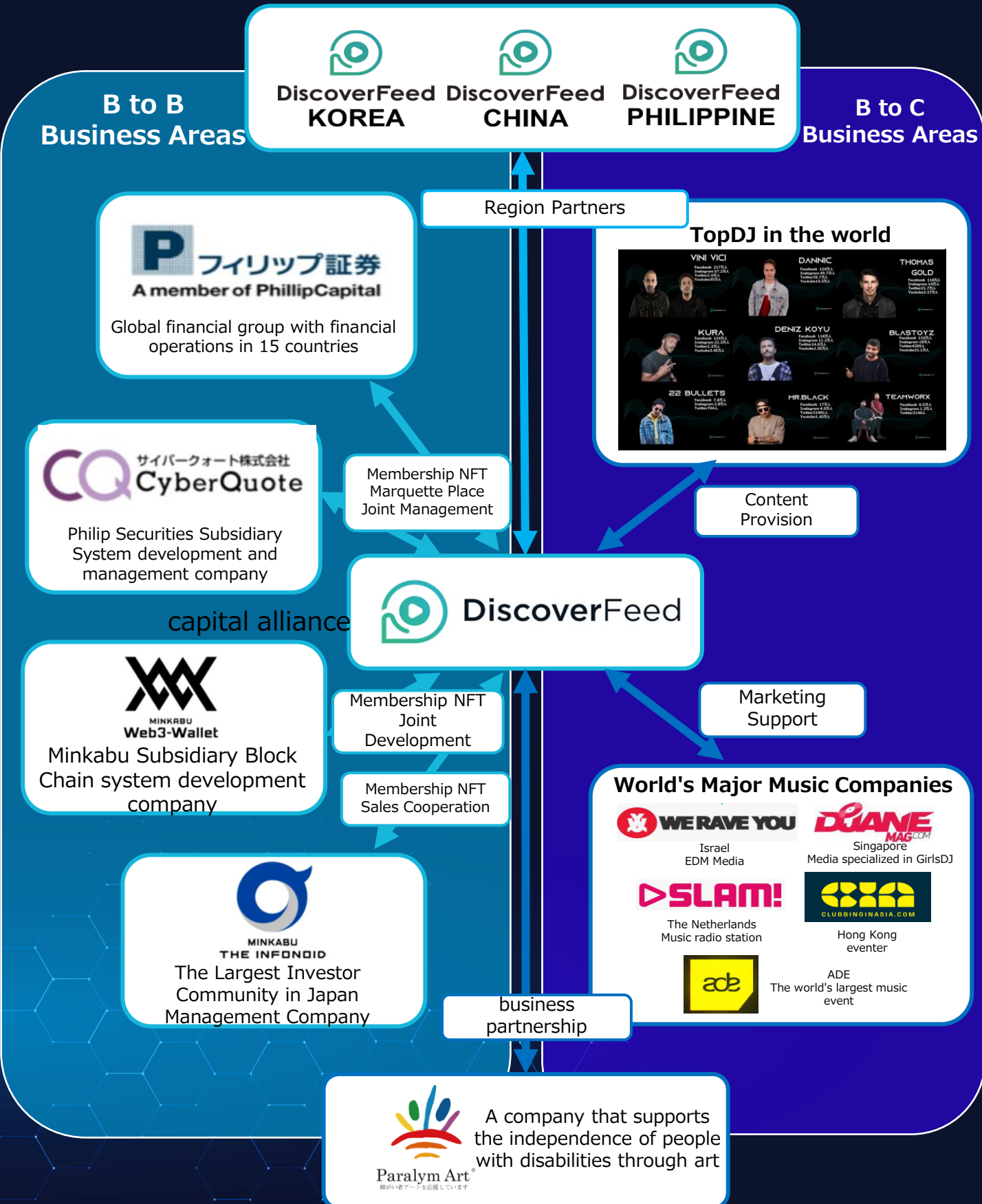
#### DiscoverFeed Partner DJ s



## DiscoverFeedのBusiness Expansion Strategy

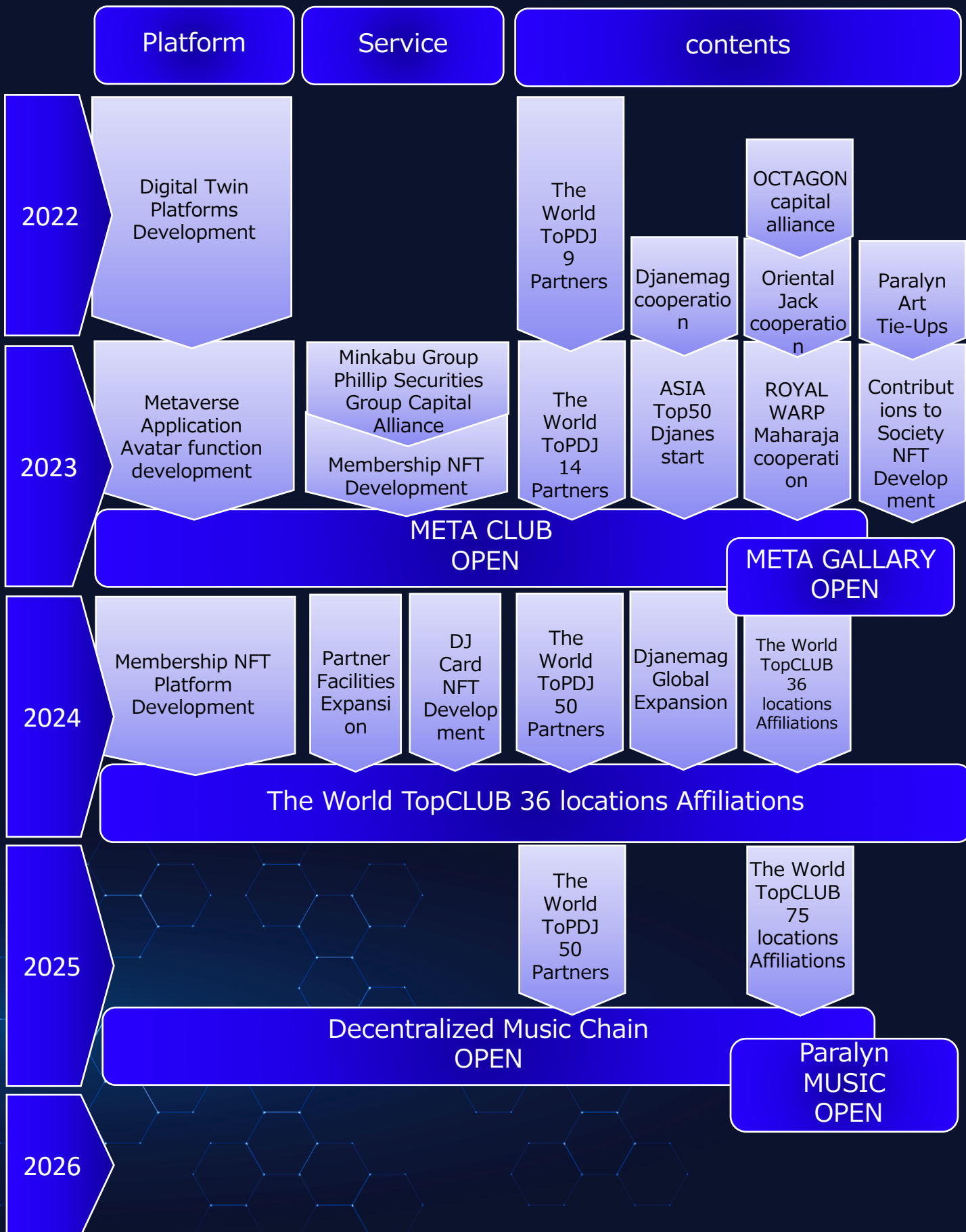


## DiscoverFeed's management structure





## Milestones



## DiscoverFeed Three-Year Business Plan

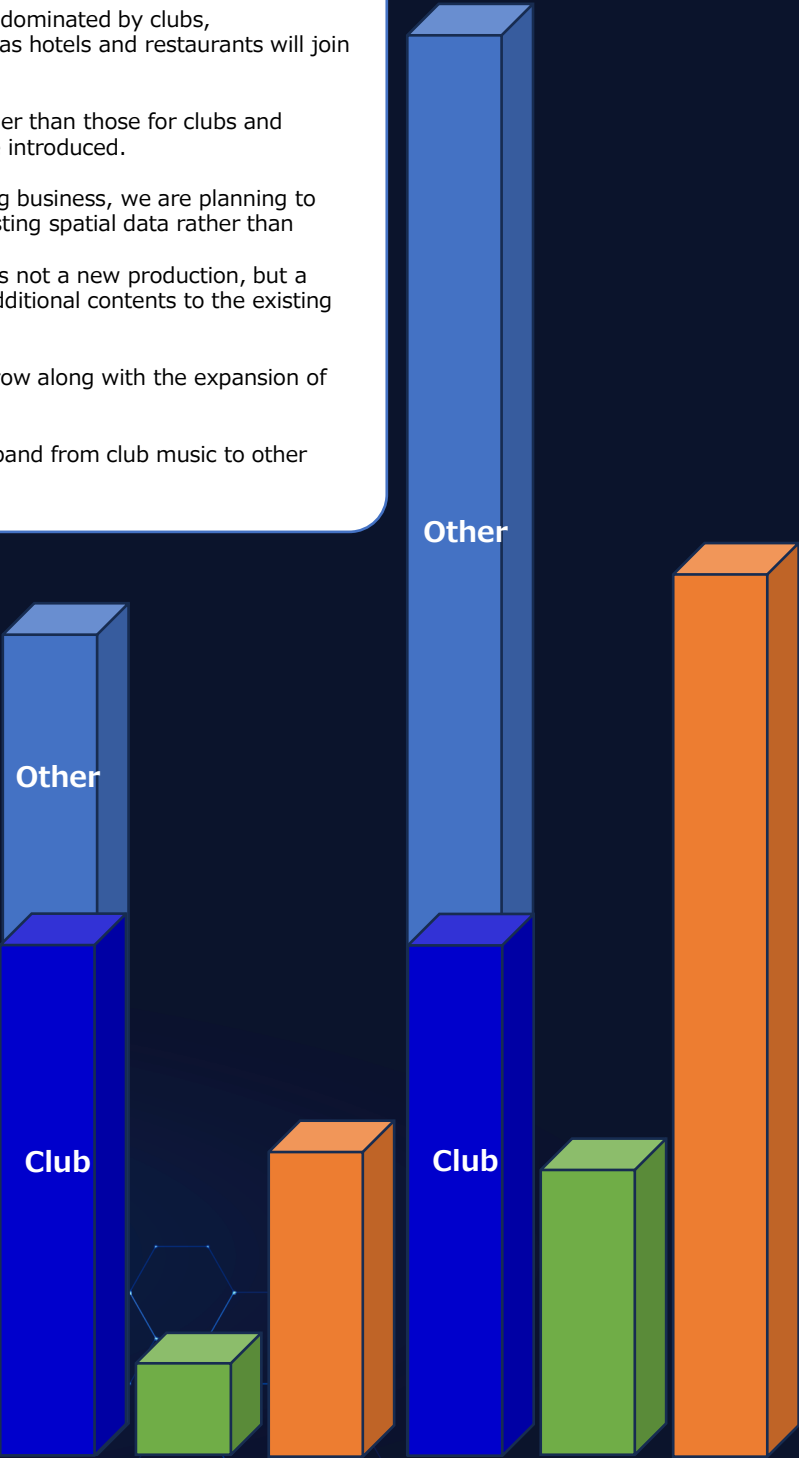
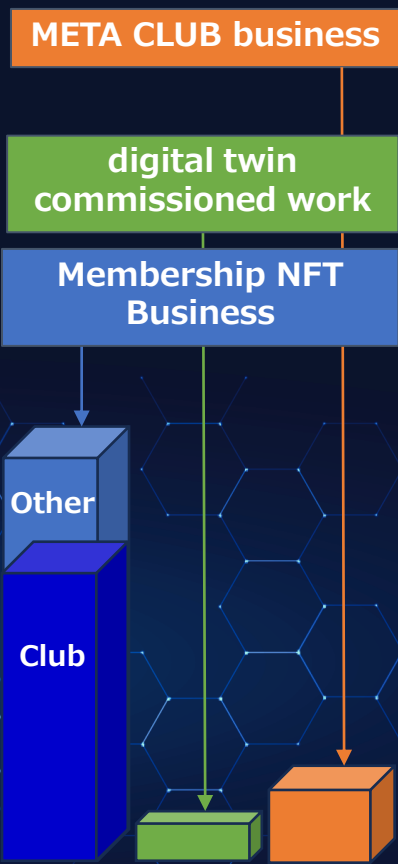
	2024	2025	2026
--	------	------	------

Sales (\$)

13,000,000  
12,000,000  
11,000,000  
10,000,000  
9,000,000  
8,000,000  
7,000,000  
6,000,000  
5,000,000  
4,000,000  
3,000,000  
2,000,000  
1,000,000  
0

**Business Plan Strategy**

- Sales of membership NFT will be the main source of income for the first three years of the business.
- Membership NFT will initially be dominated by clubs, Various commercial facilities such as hotels and restaurants will join the NFT.
- NFT memberships for artists other than those for clubs and restaurants are also planned to be introduced.
- In the digital twin commissioning business, we are planning to add additional contents to the existing spatial data rather than creating new ones. Digital twin outsourcing business is not a new production, but a new economic model by adding additional contents to the existing spatial data.
- The META CLUB business will grow along with the expansion of participating clubs.
- The META CLUB content will expand from club music to other music genres.



Earnings Forecast	2024	2025	2026
	\$ 4,600,000	\$ 11,150,000	\$ 22,060,000

# **PART- 2**

# **Block Chain & Token**

# **Description**



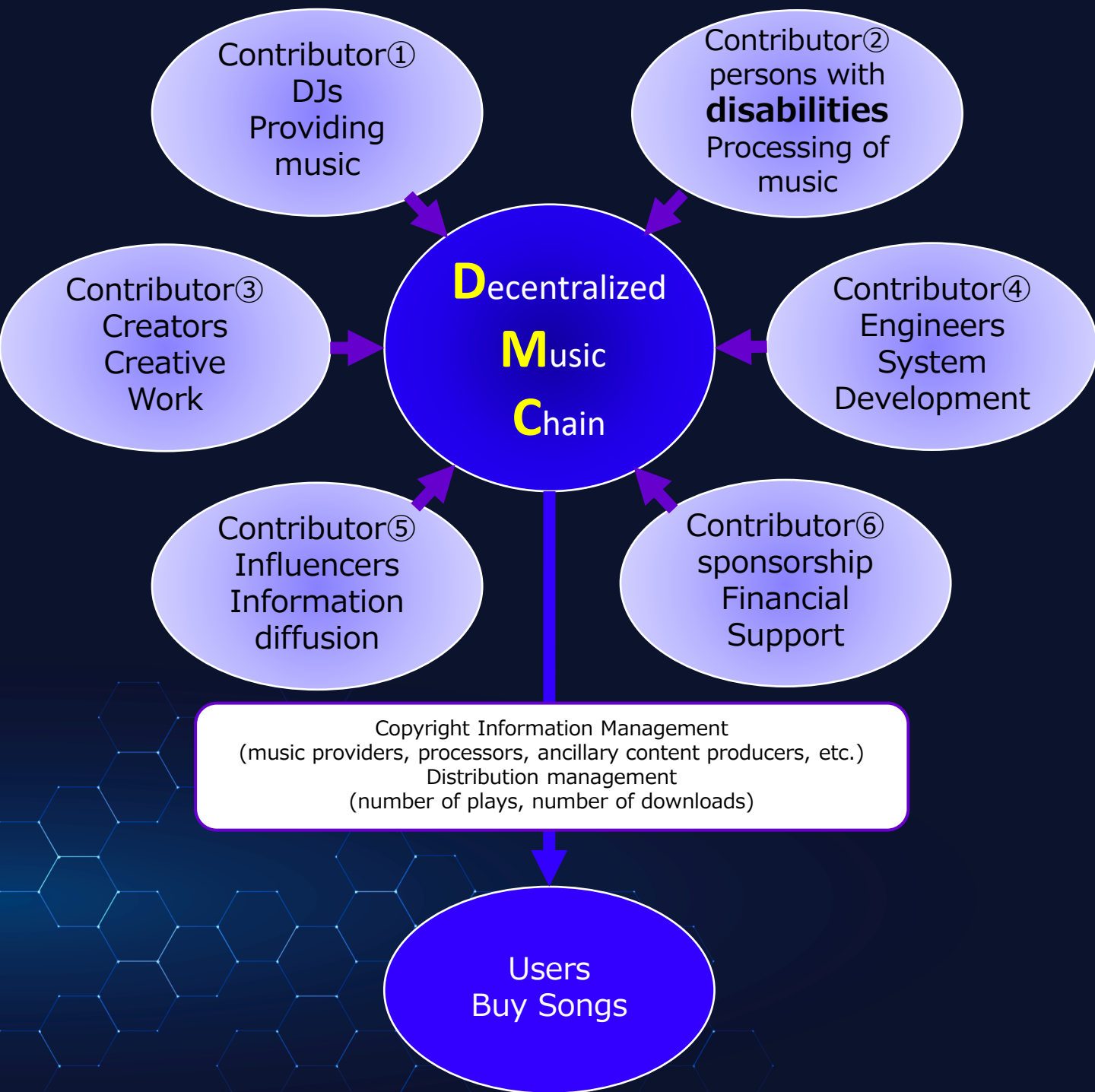


# Block Chain and TOKEN Project

Developing the Decentralized Music Chain (DMC), a blockchain to unite the world for music production, sales, and management.

We will develop the Decentralized Music Chain (DMC) and issue DMCCoin, a TOKEN for rewards, payments, and donations within the chain.

The DMC will be managed by DMC DAO, a voluntary organization.



# DMCCoin Overview

DMCCoin is a token issued by DMC JAB.PTE.LTD and is for compensation and resolution within the DMC DAO in support of DiscoverFeed's business.

1) **Function as a governance token**

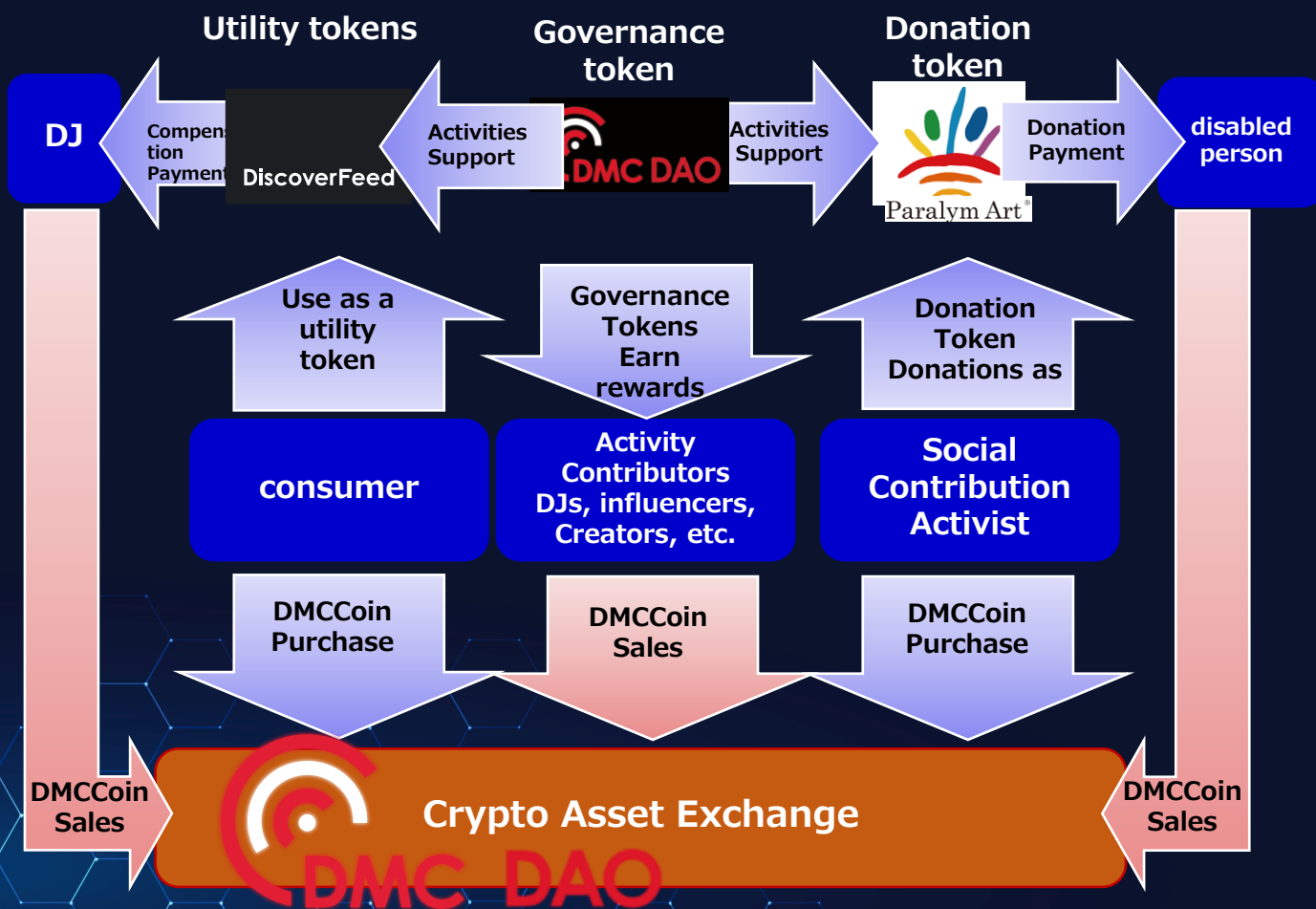
in the virtual space & real facilities that DiscoverFeed operates

2) **Functioning as a utility token**

within the Paralyrn Art Virtual Gallery.

3) **Function as a donation token**

The system has the following functions



# UTILITY

## Consumer

World Famous Club's around the world

### Real CLUBs

**Oriental Jack**  
(KOREA/SOUL)

**FROGN**  
(KOREA/DAEGU)

**SPACE**  
(KOREA/BUSAN)

**WARP**  
(JAPAN/TOKYO)

**LIVIN**  
(KOREA/SOUL)

**BOHH**  
(KOREA/DAEGU)

**ABC**  
(KOREA/GWANGJU)

**MAHARAJA**  
(JAPAN/TOKYO)

**TRACK**  
(KOREA/SOUL)

**BBODDO**  
(KOREA/DAEGU)

**LINK** (KOREA/JEJU)

**ROYAL**  
(PHILLIPINS/MNILA)

**OCEANN**  
(KOREA/SOUL)

**BELPOS**  
(KOREA/BUSAN)

**SEL OCTAGON**  
(JAPAN/TOKYO)

Partner clubs will be expanded sequentially

Asia's largest Used at festivals

Used within Metaverse Club

### Partner Company BEPCTANGENT Real Festivals



World DJ Festival



World KPOP Festival



S20 KOREA

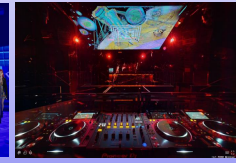


SEOUL PARK Music Festival

### Metaverse Club



OCTAGON JAPAN



Oriental Jack KOREA

In real facilities Expansion of use

For the Disabled Donation Activities

Used in NFT projects

### DiscoverFeed Partner Facilities

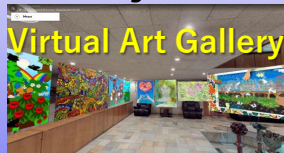
Hotel

Restaurant

Shop

Sightseeing spot

### Paralympic Art Project



### Partner NFT Project Raving Goblyn



# TOKEN ECONOMY

Crypto Currency Exchange

Buy DMCCoin

Consumer

Social Activist

Clubs, Festivals  
Buy Voucher

Avatar Items  
Buy Digital  
Content

Buy NFT

Donation

Real Club  
Real Festival

Metaverse Club  
Metaverse Festival

Paralympic Art  
Virtual Gallery

Payment for  
tickets

Payment for  
services

Payment of  
performance  
fees

NFT  
Payment

Donation

Festivals  
Organizers

Partner Clubs

Partner DJs

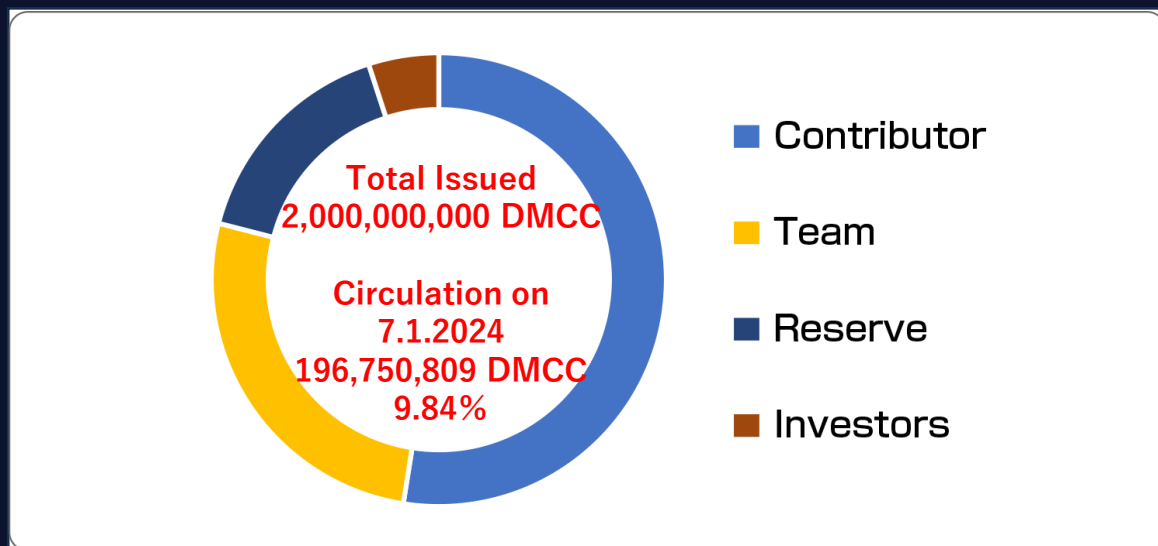
Artist with disabilities

DMCCoin Offering

Crypto Currency Exchange

# TOKEN Allocation Plan

## ■ TOKEN Allocation Plan



### Contributor

**[ 1.05 billion / 52.5% ]**

▶ Reward pool for all contributors to the DMC DAO

1) Sole proprietorship collaborator

DiscoverFeed platform development support, DJs, designers, influencers, etc.

Number of cards issued **95,287,854 DMCC**

2) Partners

Region partners, partner facilities, promotional companies, music-related companies, etc.

Number of cards issued **78,412,955 DMCC**

### Team

**[ 530 million / 26.5% ]**

▶ Lock-up for 12 months after initial exchange listing, followed by gradual unlocking in 5 years

Business Development, Marketing/PR, Advisor Compensation, Region Development, Team Member Compensation, etc.

Number of cards issued **0 DMCC**

### Investors

**[ 60 Million / 3% ]**

▶ Funded by SAFT contract, 20% distributed every 6 months after contract

Initial platform development, business development, partnerships, support, etc.

Number of cards issued **23,000,000 DMCC**

### Reserve [ 360 million / 18% ]

▶ New project development costs. Exchange listing fees, market make-up, etc.

Number of cards issued **50,000 DMCC**





# COMUNITY

DMC DAO is a community of 12,000 club music fans in Koreamusic fans and DJs in Korea.

<https://discord.gg/C7pF4fm7>

Music fans from around the world are participating

DJs from around the world

Global collaborators (influencers, creators, engineers, etc.) are participating in the project.



Fan rooms for the world's Top DJs are now open!  
Currently 12 DJ fan rooms have been opened.  
The fan rooms will be expanded in the future to promote the participation of DJs' fans.

GirlsDJ Fan Room Opens  
A fan room for world-class GirlsDJs will also be opened!

# BOARD MEMBER



CEO  
Yoshimichi Tsuyuki



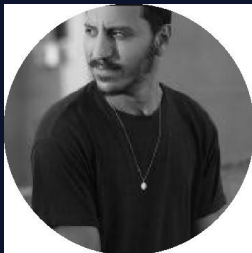
CMO  
Shiro Koba



CTO  
Naoki Kasahara



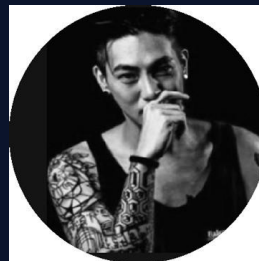
CIO  
Shouichi Nakahara



Europe Region Manager  
Yotam Dov  
WERAVEYOU CEO



Korea Region Manager  
Dongwook Ahn  
NUBREED ENTERTAINMENT CEO



China Region Manager  
Show Liu



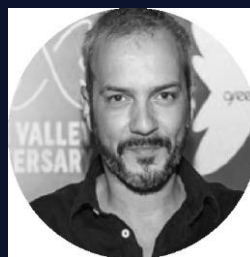
Philippines Region Manager  
Head of Operations  
Shogo Aoyagi



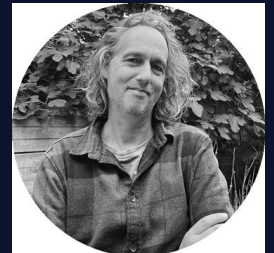
India Region Manager  
Vickram



Advisor  
Ryuichi Imagawa  
Kiii CEO



Advisor  
Antonio Afonso  
Green Valley Director



Advisor  
Richard Jimmer  
ADE Founder



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