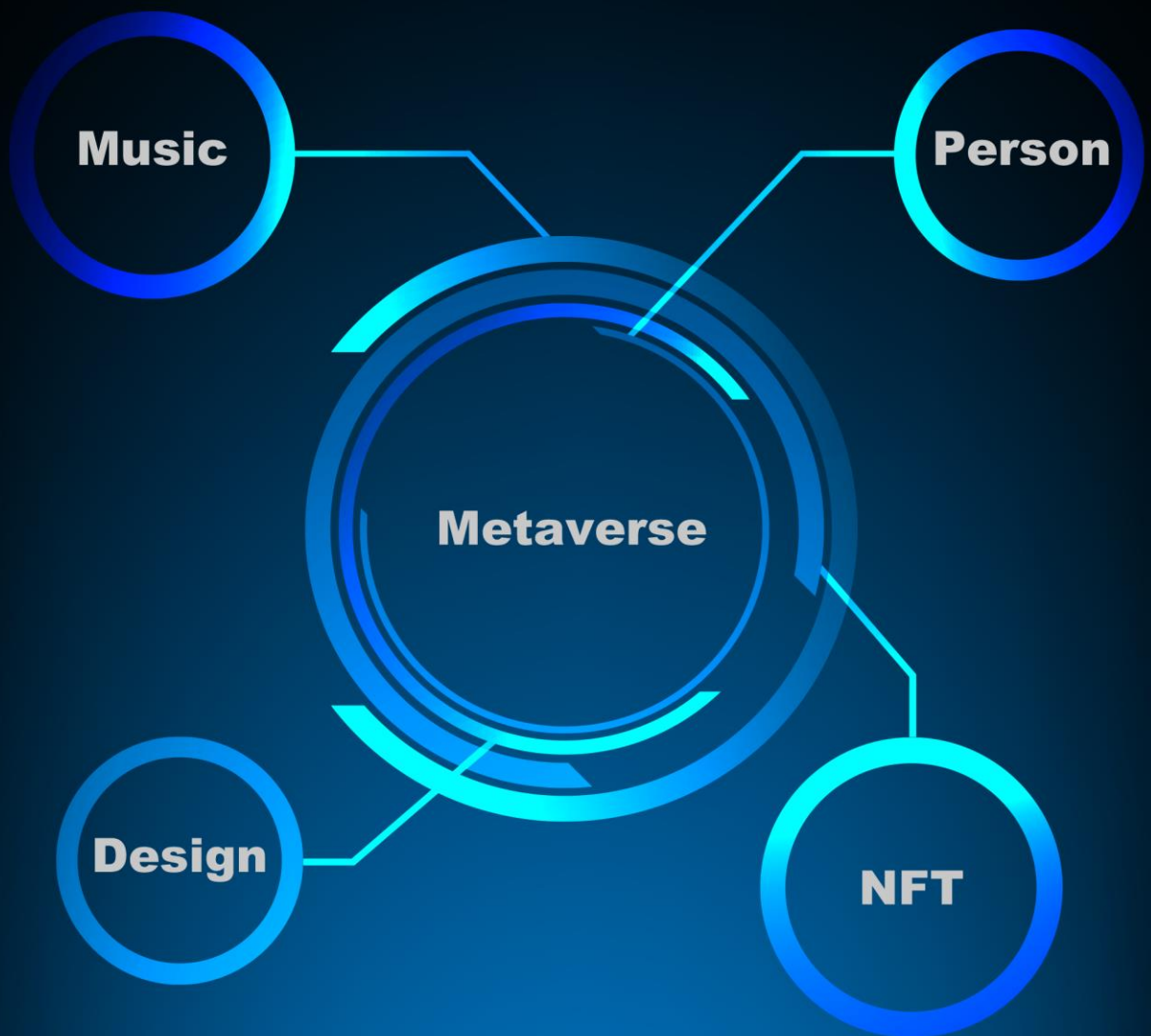


Metaverse Project DiscoverFeed White Paper



First of all

This document also represents the plan as of September 15, 2023.

DiscoverFeed Corporation, which is responsible for business development and operation in the Metaverse Project by DMC LAB.

Please note that there is a possibility that changes may be made to these plans in the future.

What we consider a metaverse space

1. Replicate the same value online as in the real world

Stimulate the economy by building a new economic zone by constructing entertainment, communication, shopping, and other functions that are necessary in the real world.

2. Create an environment free of physical, temporal, and physical constraints

Build a borderless environment where able-bodied and disabled people can participate equally in society.

3. Enabling the unattainable in the real world

Create opportunities to expand individual possibilities for artist activities, social contribution activities, and business activities that cannot be realized in the real world.

DiscoverFeed



Metaverse Space Development and Operation
Content Development and Operation
User Development

Blockchain Development
TOKEN Design and Development
Project Collaborator Development

PART- 1
Metaverse Project
Description



Vision

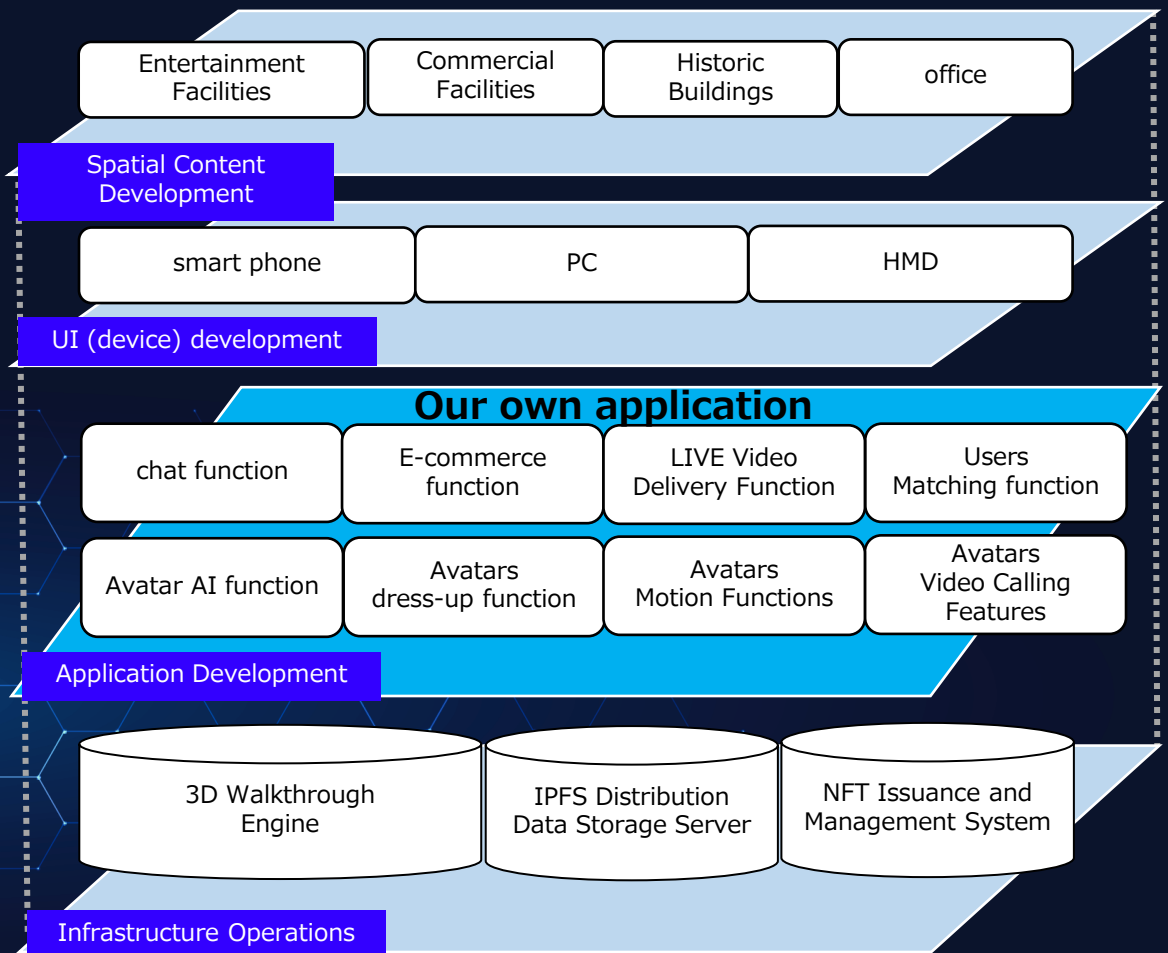
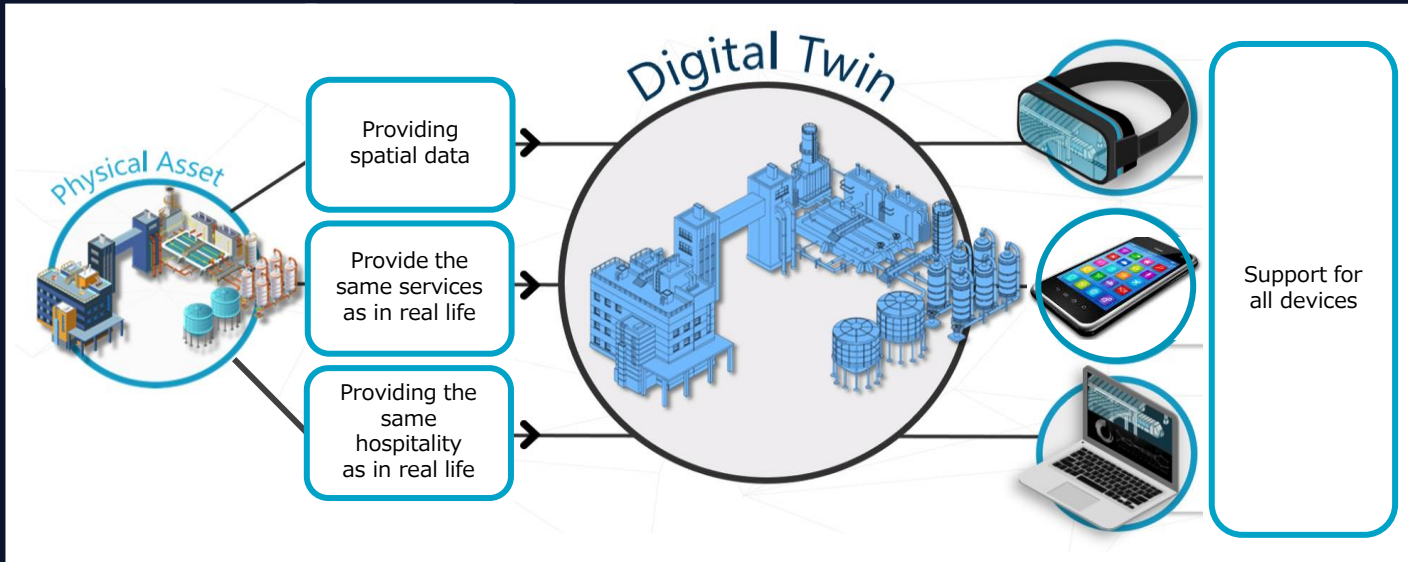
DiscoverFeed will recreate existing facilities in a digital space where people can make friends with people from all over the world, enjoy music and art, and experience shopping and travel. We will develop a metaverse space where the real and virtual merge.

Discover Park (Gateway to the Metaverse)



Technology

DiscoverFeed utilizes digital twin technology to reproduce the real world in virtual space without spending time and money, and builds a unique economic zone by utilizing our proprietary applications.



Business

DiscoverFeed creates new rights and values on the metaverse space.

Creating a new economic model in the metaverse space.

By creating new residents (members) in the metaverse space

We will build a new economic sphere in the metaverse space.

Creating new **rights and values** in the metaverse space

① Membership NFT Business

NFTs will be converted to memberships that can be used at both real and metaverse facilities, and a marketplace will be created and sold.



Creating a new **economic model** in the metaverse space

② Digital Twin Production & Operation Business

Existing facilities will be recreated on the metaverse using digital twin technology to promote economic activities such as entertainment, shopping, and travel.



Creating new **residents** in the metaverse space

③ In-house media business (META CLUB business)

You can visit clubs that you have never been able to before by converting existing nightclubs into Metaverse clubs.

You can enjoy watching DJs play and talking with your friends in the Meta Club.



How to enjoy METAVERSE CLUB

DiscoverFeed will create 75 of the world's most famous clubs in the Metaverse space and offer four fun activities.

1. Enjoy DJ play

You can visit clubs you normally cannot go to from your PC, smartphone, or HMD and enjoy the performances of DJs from around the world. Giving a gift may give you a chance to get to know the DJs better.



2. Enjoy conversations with friends from around the world

In the METAClub, you can chat with friends from all over the world.

If you are interested in someone, you can request to chat with them and enjoy private chats.

You can build a closer relationship with your chat partner by giving them a gift.



3. Enjoy being the owner of your own club.

METAClub will establish a membership program for a limited number of members and sell memberships as NFT. As owners, members receive discounts at real facilities, invitations to members-only events, and membership rental fee revenue.

As the METAClub grows, so does the value of the membership ticket.

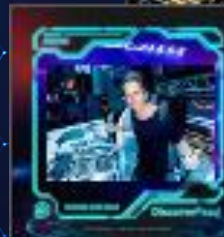
Members can also enjoy the benefits of running a business.



4. Enjoy yourself as a virtual DJ

DJ sound sources can be obtained by downloading a music production application and purchasing a Sound NFT card.

You can create your original music based on the sound source and play it on the METAClub, a well-known virtual DJ.



Application Functions

Anyone can participate in DiscoverFeed through a browser
©Main Site Contents and Operation [Metaverse Application

*The following is the design development screen.



- 1** Avatar ▶ When you log in to an event, you set your avatar. Event attendees can have voice or chat conversations with other avatars as avatars approach them (configurable for each event).
- 2** Video streaming ▶ Live streaming of artists and DJs, DJ talks, etc. are also supported. Optional settings allow for linkage with videos of DJ avatars.
- 3** Announcement ticker ▶ When there is a notification or information, it is displayed and a ticker is played.
- 4** Motion Customization ▶ You can customize your own dance by customizing the motion on your computer and on your smartphone as well.
- 5** Friends Menu ▶ The upper right corner of the screen is where the friends menu appears. It is equipped with SNS-like functions such as searching for friends in DF and sending friend requests.
- 6** My Page Menu ▶ The My Page menu appears in the lower left corner of the screen. You can move to various setting screens such as changing avatars and purchasing points.
- 7** Record ▶ This menu of tools allows users to participate in the event themselves, such as sending a donation or gift. Slide the record to see the list of donations and the records of participating users.

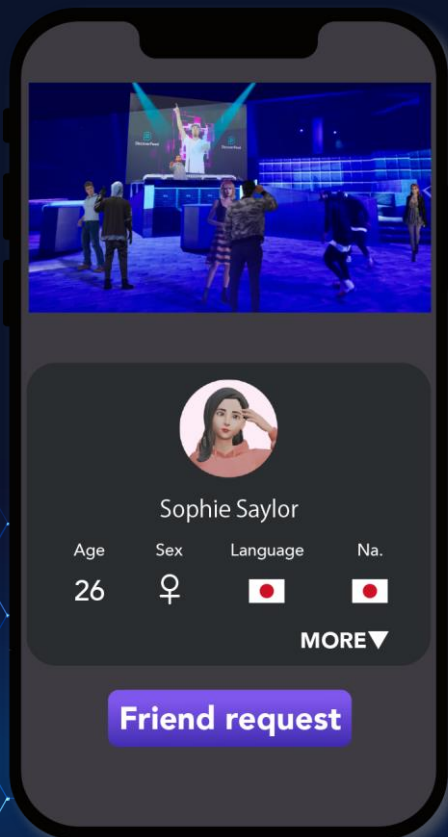
Site Image & Interface

You can enjoy the same conversation on your mobile phone as you do on your computer.

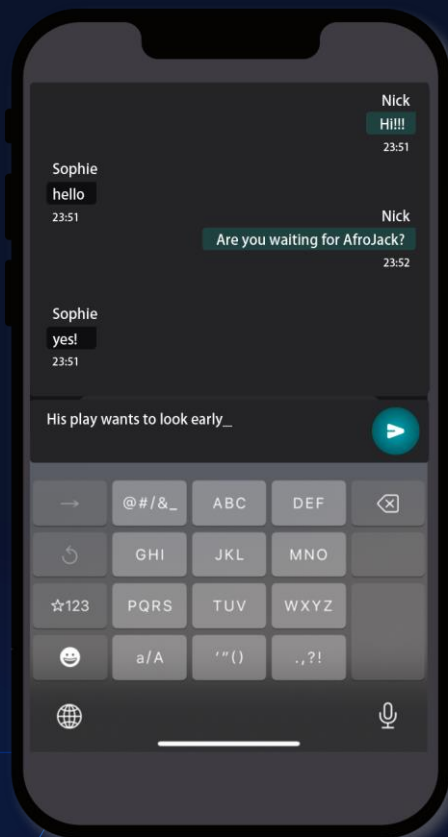
※Below is the design development screen.



▲ PLAY SCREEN



▲ FRIEND PROFILE



▲ CHAT

DiscoverFeed CLUBs

DiscoverFeed will open METAVERSE CLUB SEL OVTAGON TOKYO as the first commercial service of the METAVERSE project.

Over the next two and a half years, we will expand to 75 prominent clubs around the world.



SEL OVTAGON TOKYO(JAPAN)



Oriental Jack(KOREA)



ROYAL(PHILIPPINES)



WARP SHINJUKU(JAPAN)



MAHARAJA(JAPAN)

DiscoverFeed

DiscoverFeed CONTENT ①

DiscoverFeed is a business concept that has been endorsed by 14 of the world's top DJs.

Vini Vici



2,100,000 Followers
200,000 Followers
650,000 Followers

Nationality: Israeli
Genre: Psychedelic trance, electronic, electronic rock

Top 5 Spotify Music

Great Spirit 141,418,010
Freak Tost (Remix) 77,471,310
Get In Trouble (So What) 46,471,648
Come Close 16,873,488
Drink and Shout 4,450,851

DJ Vini Vici is DJ mag top 21 DJ of 2022

Dannic



1,100,000 Followers
338,300 Followers
495,000 Followers

Nationality: Dutch
Genre: Dance/Electronic

Top 5 Spotify Music

Beam - (Radio Mix) 16,069,635
Chase The Sun 12,467,521
Coco's Mizelle 10,681,264
Get Over You 7,801,326
Beatroot - (Bigroom Edit) 1,281,564

DJ Dannic is DJ mag top 61 DJ of 2017

KURA



1,100,000 Followers
23,400 Followers
228,000 Followers

Nationality: Portuguese
Genre: Dance/Electronic

Top 5 Spotify Music

Fala Me De Ti 425,851
Blue Nitro 651,854
Breathe Mode 19,716,159
Lick It 6,132,112
You 975,911

DJ KURA is DJ mag top 73 DJ of 2022

Thomas Gold



1,000,000 Followers
204,000 Followers
132,000 Followers

Nationality: German
Genre: Dance/Electronic

Top 5 Spotify Music

Don't Stop The Rhythm - Single • 2023
Push It - Single • 2023
Wild One - Single • 2023
Kissin' - Single • 2022
Holy Smoke • 2022
Wasted - Single • 2022

DJ Thomas Gold is DJ mag top 89 DJ of 2022

Mr. Black



170,000 Followers
2,179 Followers
51,500 Followers

Top 5 Spotify Music

Mucho Bien 4,263,242
Flight 30,382,134
BOOM - Remix 6,504,914
Feel The Fire 2,324,034
Acid Rave 1,040,604

Nationality: Israeli
Genre: EDM, Hardcore, Breaks, New Energy, Hard House, PsyTrance, Techno, and Progressive House

DJ Mr. Black is DJ mag top 94 DJ of 2021

Blastoysz



1,000,000 Followers
4,641 Followers
209,000 Followers

Nationality: Israeli
Genre: Psychedelic Trance

Top 5 Spotify Music

Mandala 13,212,220
Infer Spirit 2,174,893
The Fashion (Remix) 2,455,521
Heart On The Tree 2,756,255
Alter Dark (It, Iora) 12,080,258

DJ Blastoysz is DJ mag top 94 DJ of 2021

Deniz Koyu



1,100,000 Followers
137,500 Followers
105,000 Followers

Nationality: Turkish-German
Genre: Dance/Electronic and Russian Dance

Top 5 Spotify Music

Paradise 43,818,192
I Wanna Know (Alesso Remix) 16,176,567
Time (Alesso Remix) 8,844,596
In My Feelings 3,151,133
Peace Of Me (Lova remix) 2,740,313

DJ Deniz Koyu is DJ mag top 74 DJ of 2021

Teamworx



62,000 Followers
2,041 Followers
12,100 Followers

Nationality: Israeli
Genre: EDM/Progressive Trance

Top 5 Spotify Music

Deep Dark Jungle 7,253,959
Bump N Roll 4,164,520
World Through Your Eyes 1,277,102
New Pew 311,572
Champion Sound 2,648,391

DJ Teamworx is DJ mag top 89 DJ of 2022

22 Bullets



76,000 Followers
897 Followers
86,200 Followers

Nationality: Bangkok, Thailand
Genre: House/Electro

Top 5 Spotify Music

Mr. BigBoom 3,451,498
Toxic 1,069,915
Bang Bang 8,006,814
Madame (R. Alec Chambers) 1,015,718
Call My Name 129,391

DJ 22 Bullets is DJ mag top 83 DJ of 2022

SHOGUN



834,000 Followers
109,300 Followers
2,000,000 Followers

Nationality: American/Taiwanese
Genre: Dance/Electronic, UK Rap, and Hip-Hop/Rap

Top 5 Spotify Music

Gasoline (ASOT 1079) Skyfire (Mixed) Skyfire
Skyfire - Steve Allen & Devon Colomabge Remix
Cielo

DJ shogun is DJ mag top 88 DJ of 2017

Diego Miranda



1,100,000 Followers
7,227 Followers
603,000 Followers

Nationality: Portuguese
Genre: Progressive House Techno

Top 5 Spotify Music

Boombakalak 4,926,016
Esta Si 678,924
Catch This 654,216
Together - (Radio Edit) 556,104
Super Nova (Radio Edit) 90,514

DJ Diego Miranda is DJ mag top 54 DJ of 2022

ZANOVA



925,000 Followers
1,510 Followers
245,000 Followers

Nationality: Portuguese, Russian
Genre: Funk, House, Trap

Top 5 Spotify Music

Basketball 618,833
SlowMo 589,694
Touch Me 72,368
Loud 20,680
Low 18,082

DJ Zanova is DJanes MAG top 28 DJ of 2021

TRIPL



4,128 Followers
58,000 Followers
2,988 Followers

Nationality: Israeli
Genre: House Music

Top 5 Spotify Music

Never Gonna Give You Up 1,541,032
Work That Bassline 418,286
Back 2 Life 153,020
Need You 101,5718
Now I'm Free 98,879

DJ 22 Bullets is DJ mag top 83 DJ of 2022

MASANORI MORITA



76,000 Followers
897 Followers
86,200 Followers

Nationality: Bangkok, Thailand
Genre: House/Electro

Top 5 Spotify Music

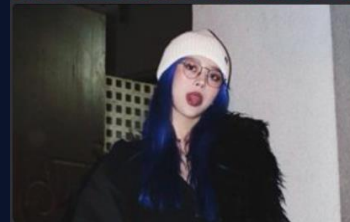
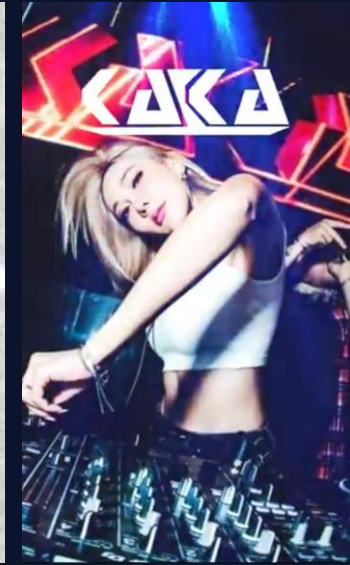
Mr. BigBoom 3,451,498
Toxic 1,069,915
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Madame (R. Alec Chambers) 1,015,718
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DJ 22 Bullets is DJ mag top 83 DJ of 2022

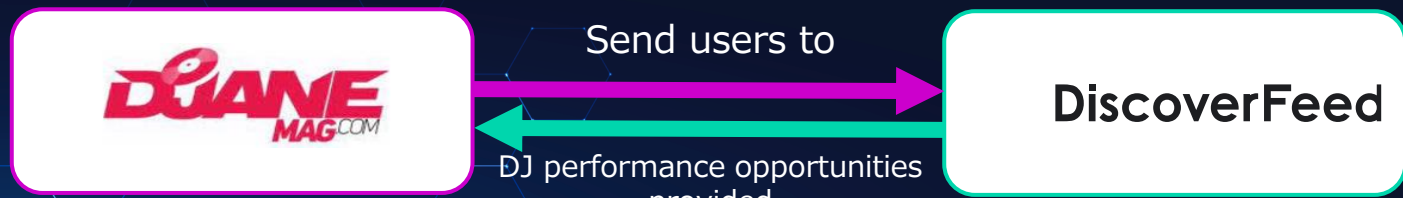


DiscoverFeed CONTENT②

ASIA TOP50 Djaner will be developed in partnership with Djanemag.com, a Girls DJ ranking media that operates in 14 countries around the world.



Alliance Models



Activity planning

2023.8—
Entry
Acceptance
(about 100
people)

2023.9—
Voting
begins

2023.10.18
Ranking
Announcement
@ADE

2023.11—
Triumphant return event by ranker DJs
@Korea, Hong Kong, Singapore, Japan

2023.11—
By Entry DJs
Metaverse Club Event Held

DiscoverFeed

DiscoverFeed Social Contribution Activities (1)

DiscoverFeed will develop a virtual art gallery that displays paintings on digital twin space data, allowing visitors to experience the gallery as if they were actually walking through it and purchase the paintings.

This virtual gallery will be operated in collaboration with ParalynArt, an organization that supports the independence of people with disabilities by enabling them to paint. By promoting the art gallery for people with disabilities, we will implement activities for the following five of the SDGs set forth by the United Nations.



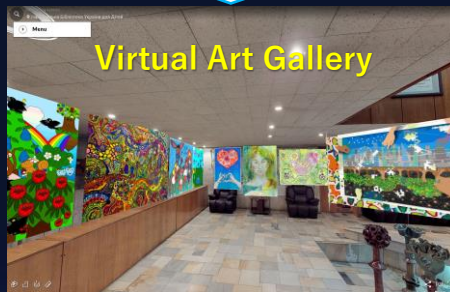
ParalynArt (art data management for people with disabilities)



Art data provided

Corporation

Sponsorship
SDG Contribution



Purchase artwork
Donations for the disabled

Consumer

Digital Twin
Spatial data provision

DiscoverFeed



DiscoverFeed

DiscoverFeed Social Contribution Activities (2)

Creation of Paralympic Music

Only a small percentage of people with disabilities are able to paint.

DiscoverFeed will collaborate with world-renowned musicians to create music as a follow-up to Paralympic Art in order to expand the number of people with disabilities to whom we can provide support.

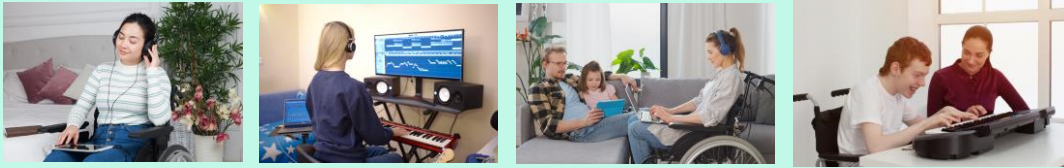
The music produced will be sold to the world and events will be held.

The music produced will be sold on DiscoverFeed's dedicated website.

In addition, the disabled will be made into avatars and perform live with DiscoverFee's world-renowned METAClub.



Music production by people with disabilities from around the world



Arranging Songs
Remixing
Singing

corporation

Sponsorship
SDG
Contribution

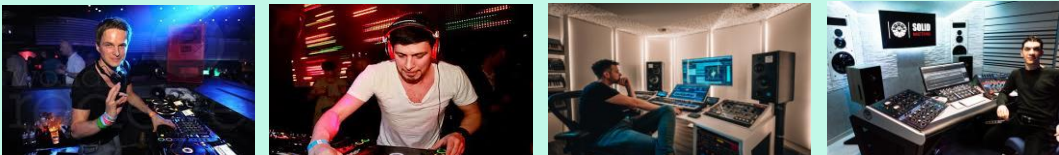


Buy Music
Donate to the
Disabled

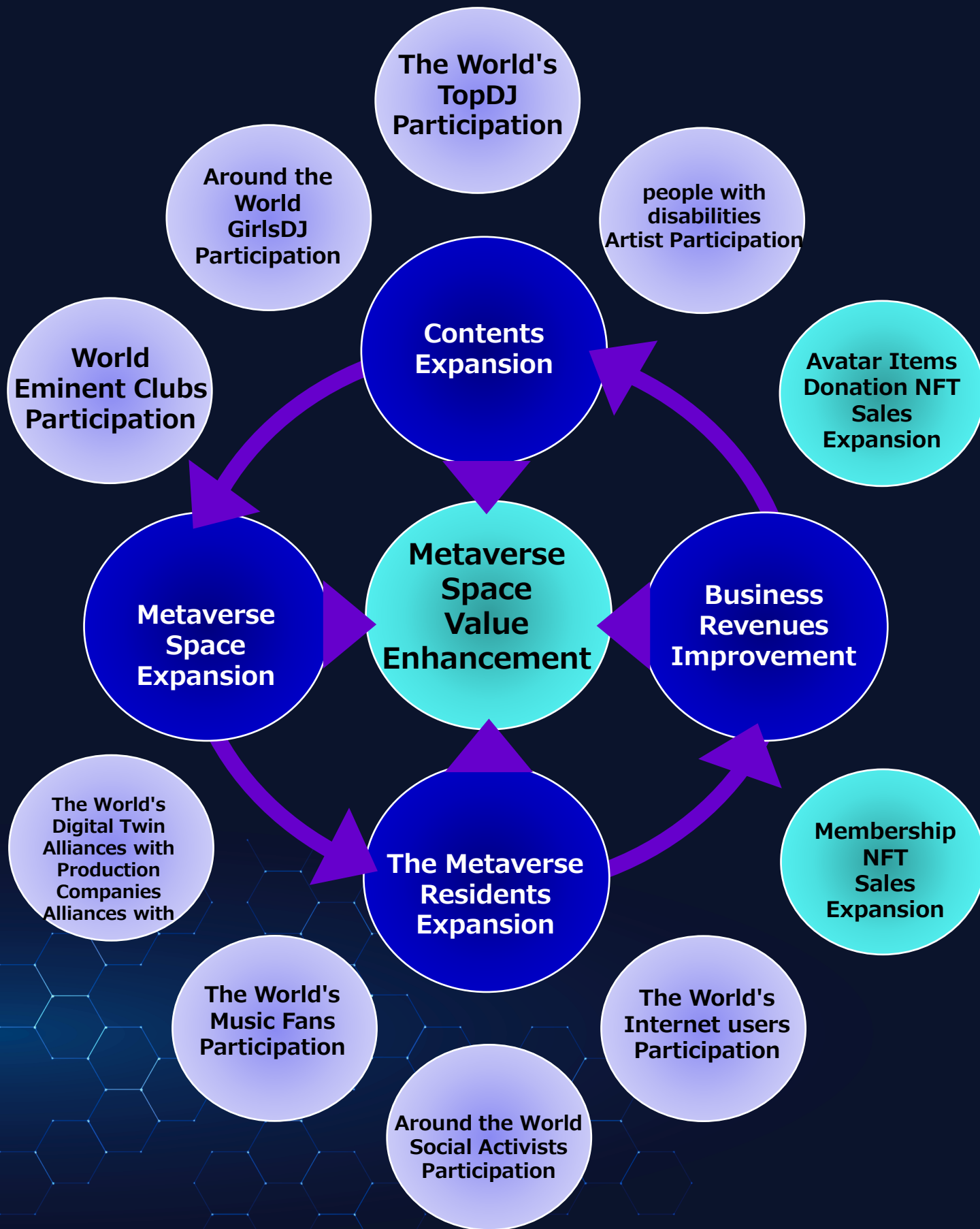
consumer

Providing music
production for people with
disabilities
Support for activities

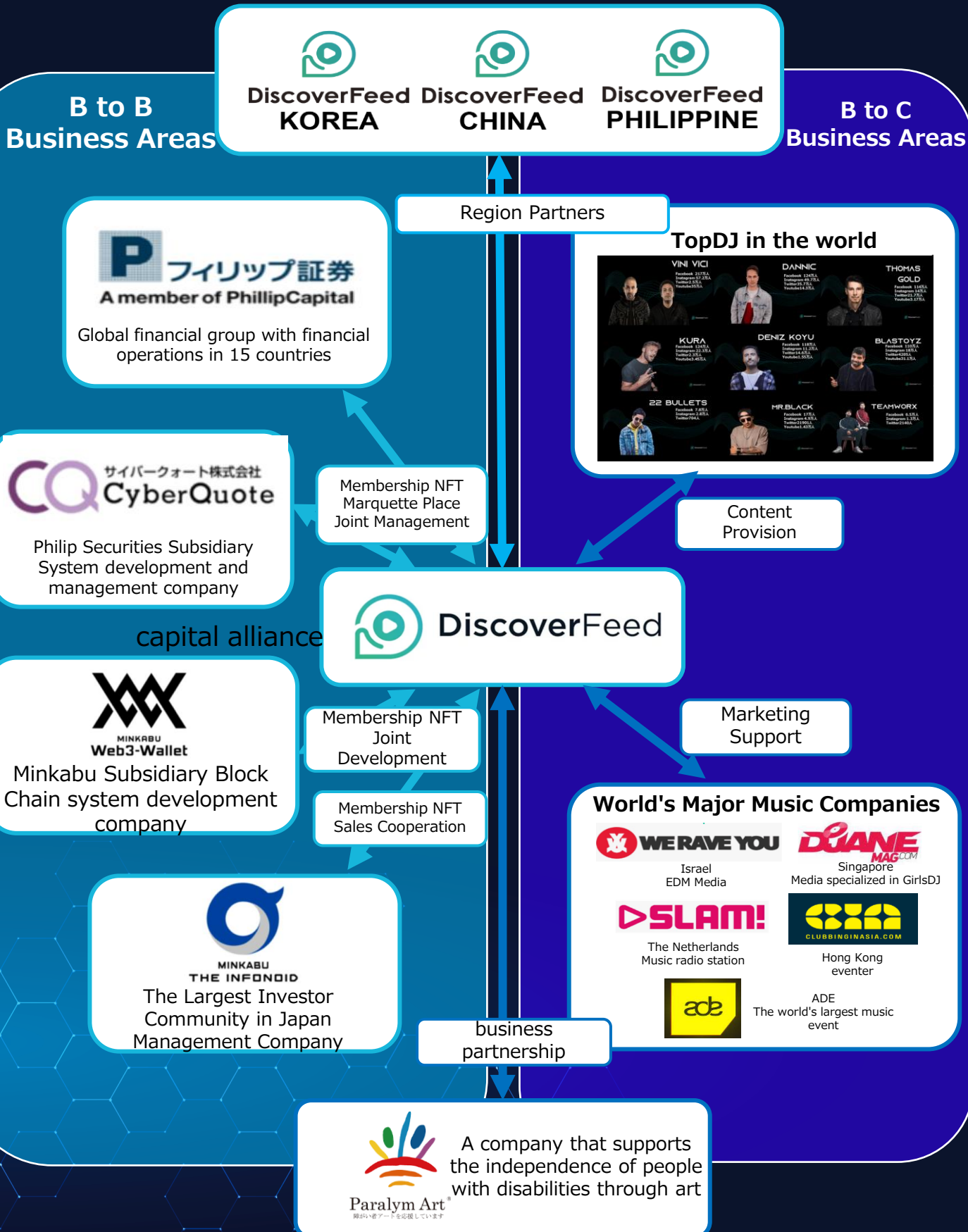
DiscoverFeed Partner DJ s



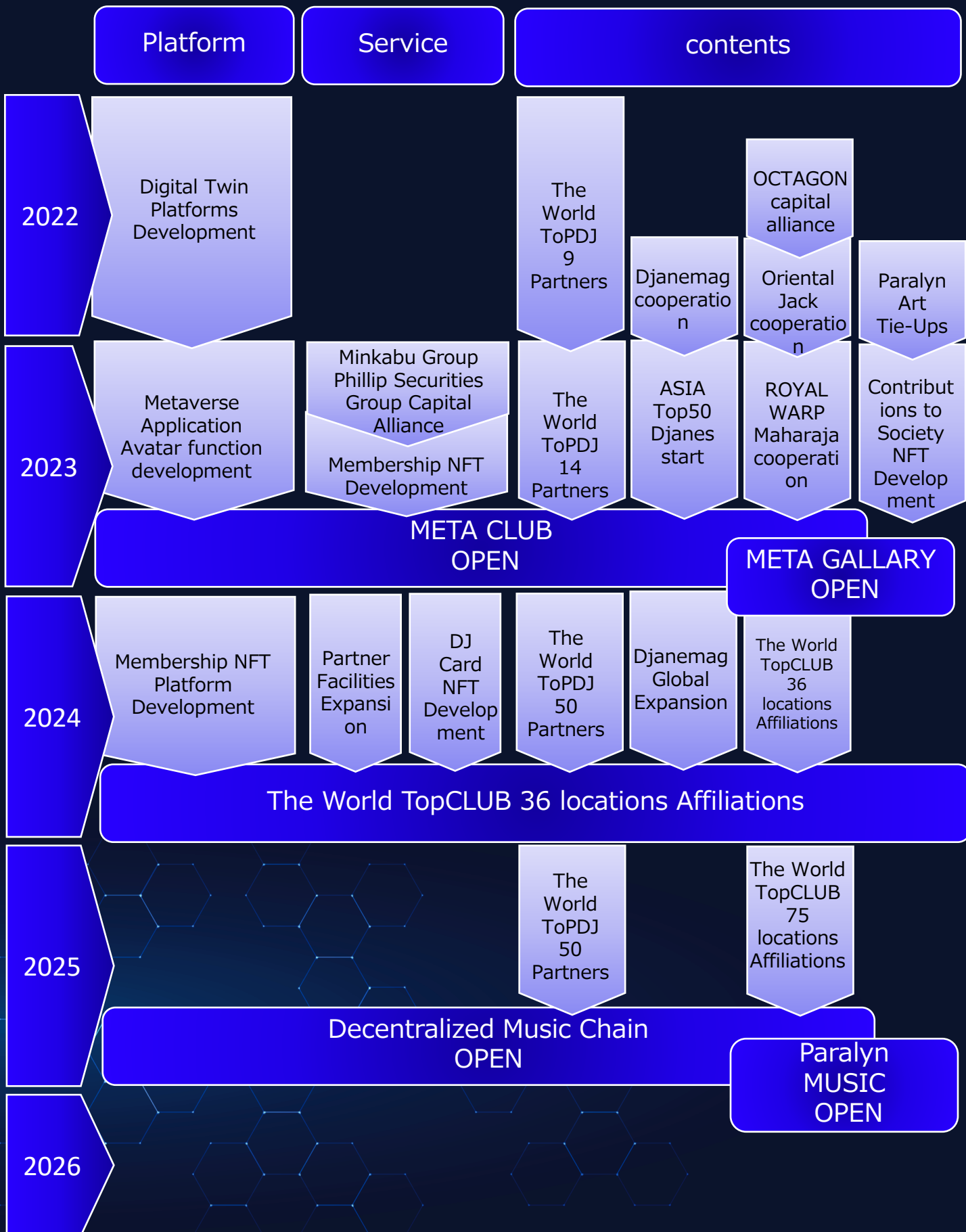
DiscoverFeedのBusiness Expansion Strategy



DiscoverFeed's management structure



Milestones



DiscoverFeed Three-Year Business Plan

	2024	2025	2026
--	------	------	------

Sales (\$)

13,000,000

12,000,000

11,000,000

10,000,000

9,000,000

8,000,000

7,000,000

6,000,000

5,000,000

4,000,000

3,000,000

2,000,000

1,000,000

0

Business Plan Strategy

- Sales of membership NFT will be the main source of income for the first three years of the business.
- Membership NFT will initially be dominated by clubs, Various commercial facilities such as hotels and restaurants will join the NFT.
- NFT memberships for artists other than those for clubs and restaurants are also planned to be introduced.
- In the digital twin commissioning business, we are planning to add additional contents to the existing spatial data rather than creating new ones. Digital twin outsourcing business is not a new production, but a new economic model by adding additional contents to the existing spatial data.
- The META CLUB business will grow along with the expansion of participating clubs.
- The META CLUB content will expand from club music to other music genres.

META CLUB business

digital twin commissioned work

Membership NFT Business

Other

Club

Other

Club

Club

Club

Other

Club

Club

Earnings Forecast

\$ 4,600,000

\$ 11,150,000

\$ 22,060,000

PART- 2

Block Chain & Token

Description



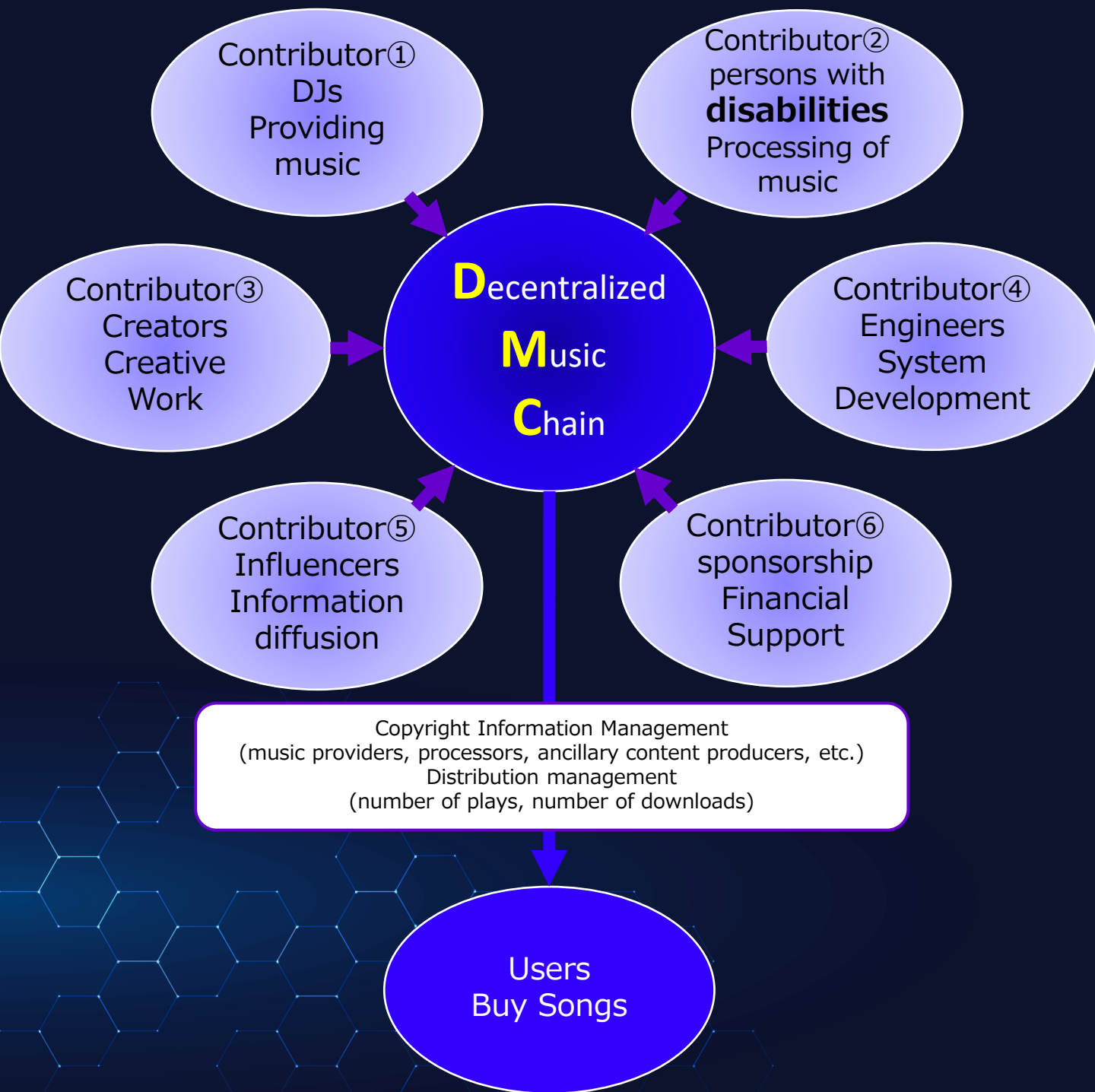


Block Chain and TOKEN Project

Developing the Decentralized Music Chain (DMC), a blockchain to unite the world for music production, sales, and management.

We will develop the Decentralized Music Chain (DMC) and issue DMCCoin, a TOKEN for rewards, payments, and donations within the chain.

The DMC will be managed by DMC DAO, a voluntary organization.



DMCCoin Overview

DMCCoin is a token issued by DMC JAB.PTE.LTD and is for compensation and resolution within the DMC DAO in support of DiscoverFeed's business.

1) **Function as a governance token**

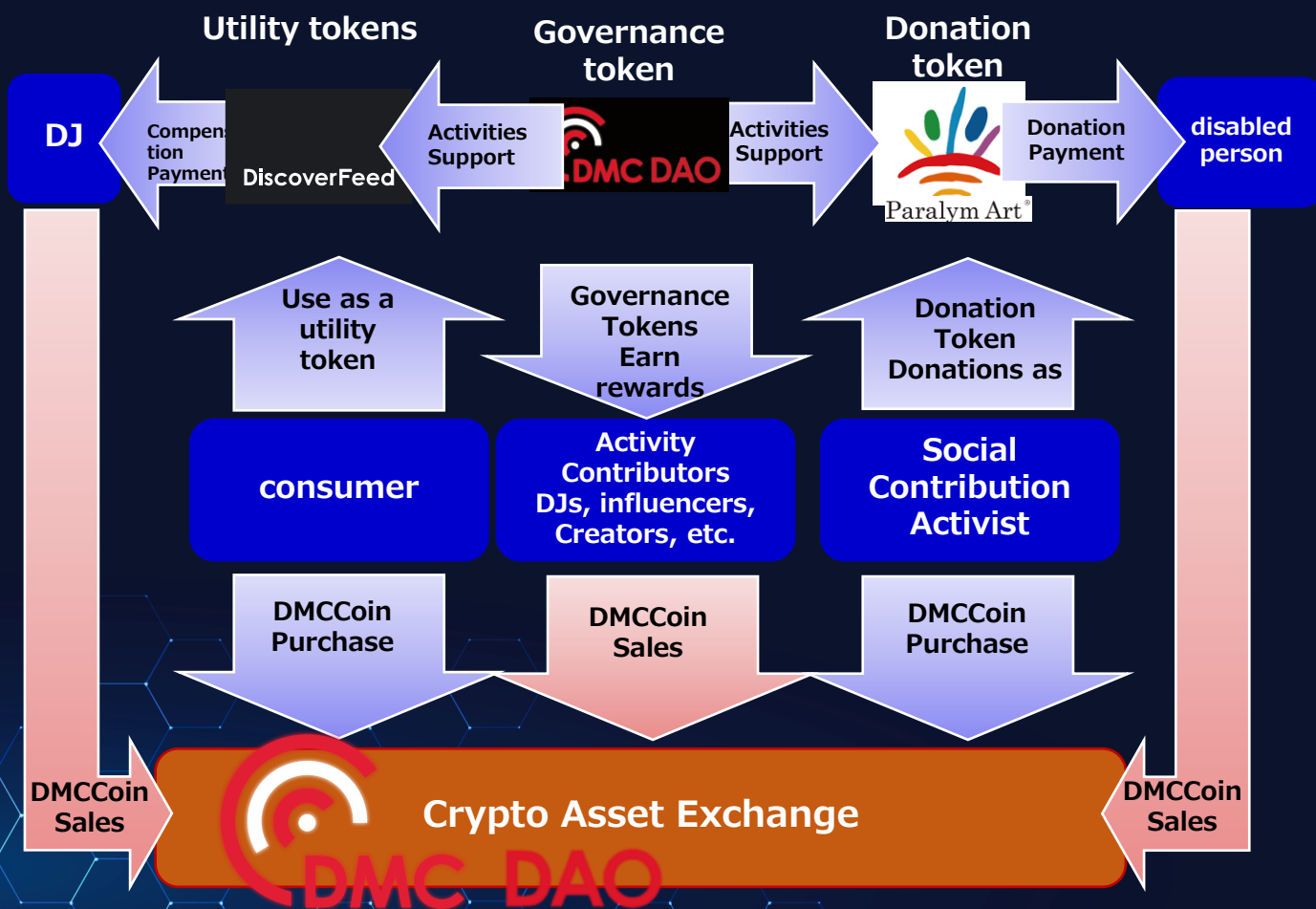
in the virtual space & real facilities that DiscoverFeed operates

2) **Functioning as a utility token**

within the Paralyn Art Virtual Gallery.

3) **Function as a donation token**

The system has the following functions



UTILITY

Consumer

World Famous Club's around the world

Real CLUBs

Oriental Jack
(KOREA/SEOUL)

FROGN
(KOREA/DAEGU)

SPACE
(KOREA/BUSAN)

WARP
(JAPAN/TOKYO)

LIVIN
(KOREA/ SEOUL)

BOHH
(KOREA/DAEGU)

ABC
(KOREA/GWANGJU)

MAHARAJA
(JAPAN/TOKYO)

TRACK
(KOREA/ SEOUL)

BBODDO
(KOREA/DAEGU)

LINK (KOREA/JEJU)

ROYAL
(PHILLIPINS/MANILA)

OCEAN
(KOREA/ SEOUL)

BELPOS
(KOREA/BUSAN)

SEL OCTAGON
(JAPAN/TOKYO)

Partner clubs will be expanded sequentially

Asia's largest Used at festivals

Used within Metaverse Club

Partner Company BEPCTANGENT Real Festivals



World DJ Festival



World KPOP Festival



S20 KOREA

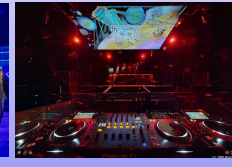


SEOUL PARK Music Festival

Metaverse Club



OCTAGON JAPAN



Oriental Jack KOREA

In real facilities Expansion of use

For the Disabled Donation Activities

Used in NFT projects

DiscoverFeed Partner Facilities

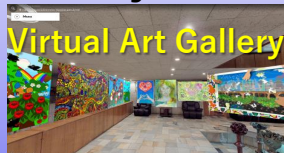
Hotel

Restaura
nt

Shop

Sightseei
ng spot

Paralympic Art Project



Partner NFT Project Raving Goblyn

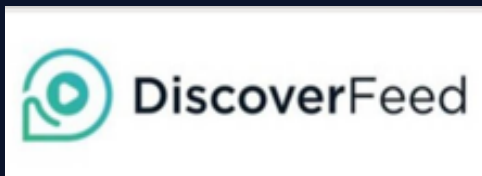


UTILITY

Strategic partnership with BRITO WALLET to make DMCCOIN available to clubs and events.

BRITO WALLET is a multi-WALLET that supports 18 blockchains and manages 1400 different crypto assets.

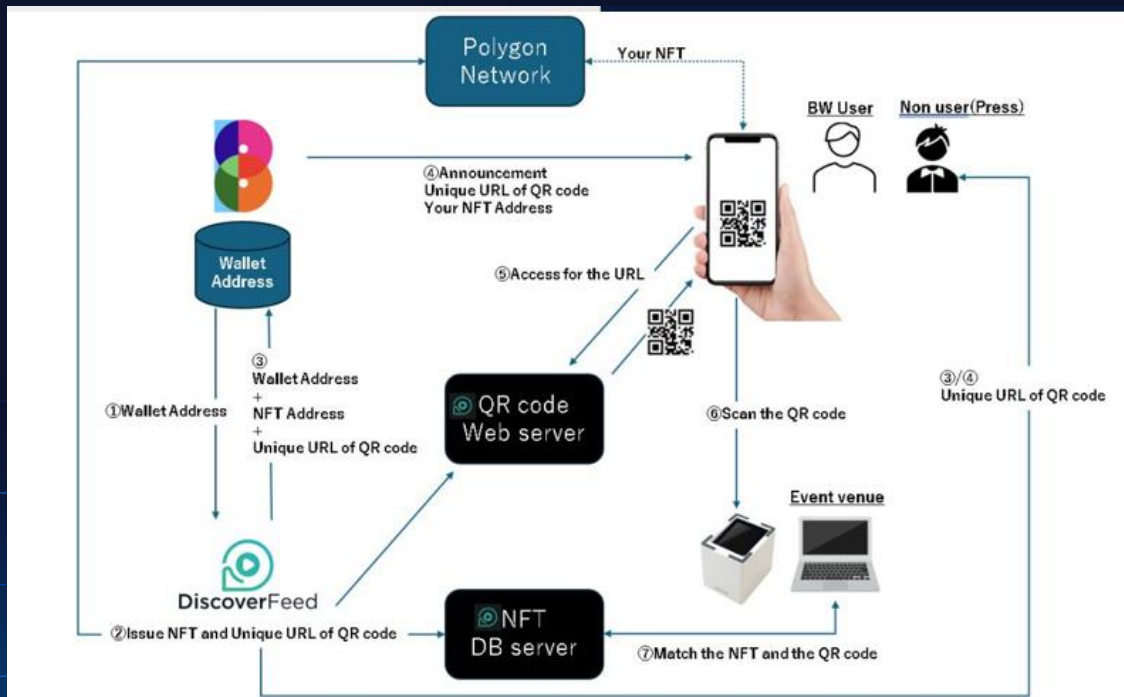
This partnership will allow users to purchase tickets in DMCCOIN within the WALLET and immediately enjoy the services at the facility.



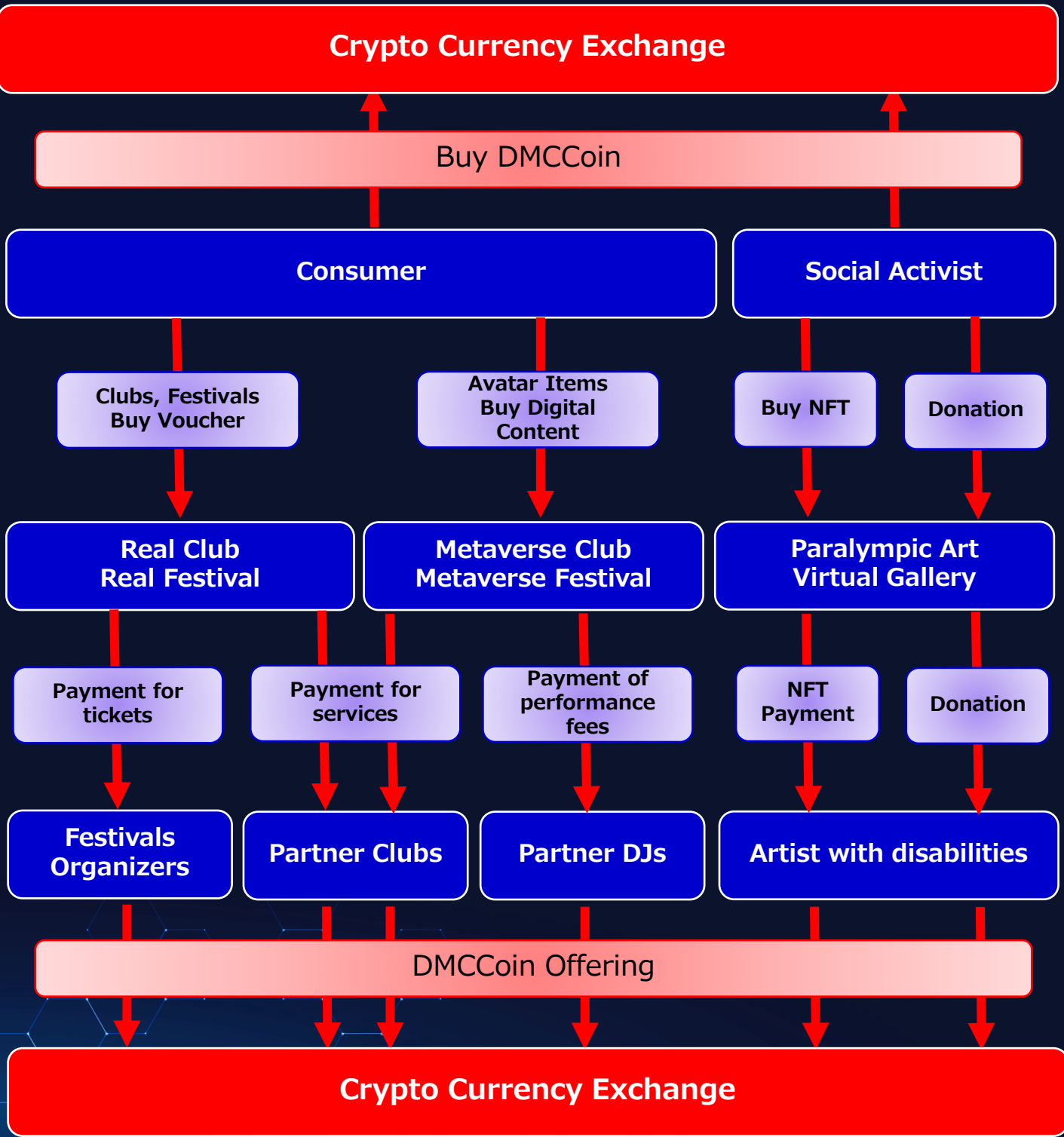
Expansion of facilities and services used

Expansion of crypto users

Service Image

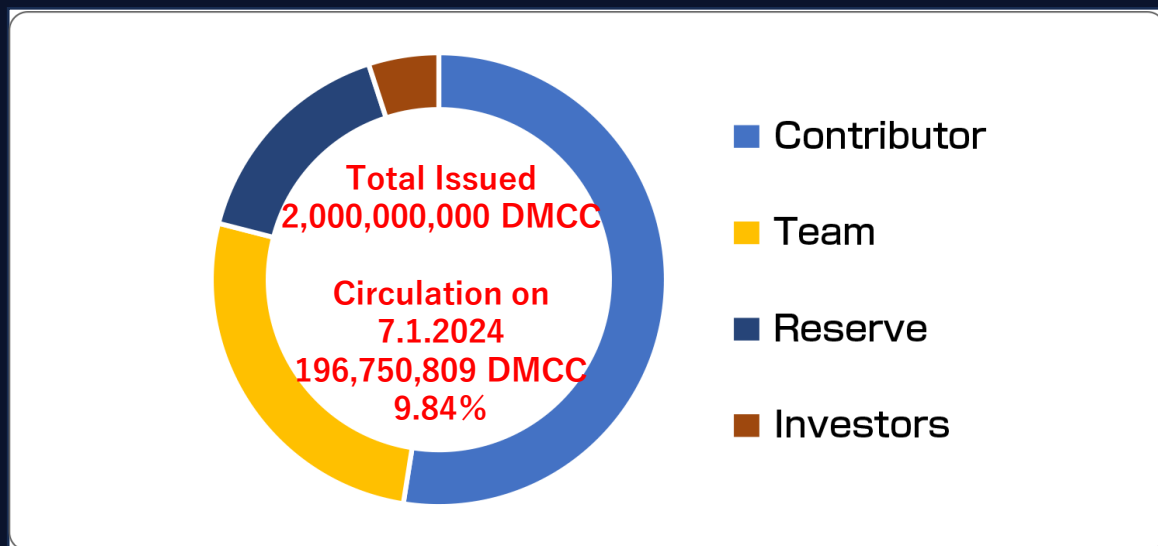


TOKEN ECONOMY



TOKEN Allocation Plan

■ TOKEN Allocation Plan



Contributor

[1.05 billion / 52.5%]

▶ Reward pool for all contributors to the DMC DAO

1) Sole proprietorship collaborator

DiscoverFeed platform development support, DJs, designers, influencers, etc.

Number of cards issued **95,287,854 DMCC**

2) Partners

Region partners, partner facilities, promotional companies, music-related companies, etc.

Number of cards issued **78,412,955 DMCC**

Team

[530 million / 26.5%]

▶ Lock-up for 12 months after initial exchange listing, followed by gradual unlocking in 5 years

Business Development, Marketing/PR, Advisor Compensation, Region Development, Team Member Compensation, etc.

Number of cards issued **0 DMCC**

Investors

[60 Million / 3%]

▶ Funded by SAFT contract, 20% distributed every 6 months after contract

Initial platform development, business development, partnerships, support, etc.

Number of cards issued **23,000,000 DMCC**

Reserve [360 million / 18%]

▶ New project development costs. Exchange listing fees, market make-up, etc.

Number of cards issued **50,000 DMCC**



COMUNITY

DMC DAO is a community of 12,000 club music fans in Koreamusic fans and DJs in Korea.

<https://discord.gg/C7pF4fm7>

Music fans from around the world are participating

DJs from around the world

Global collaborators (influencers, creators, engineers, etc.) are participating in the project.



Fan rooms for the world's Top DJs are now open!
Currently 12 DJ fan rooms have been opened.
The fan rooms will be expanded in the future to promote the participation of DJs' fans.

GirlsDJ Fan Room Opens
A fan room for world-class GirlsDJs will also be opened!

BOARD MEMBER



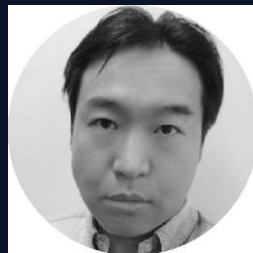
CEO
Yoshimichi Tsuyuki



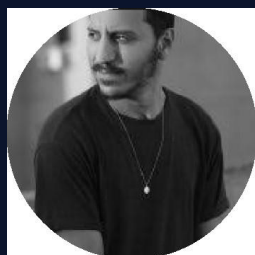
CMO
Shiro Koba



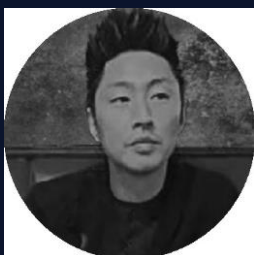
CTO
Naoki Kasahara



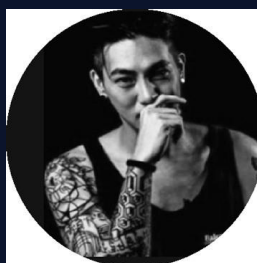
CIO
Shouichi Nakahara



Europe Region Manager
Yotam Dov
WERAVEYOU CEO



Korea Region Manager
Dongwook Ahn
NUBREED ENTERTAINMENT CEO



China Region Manager
Show Liu



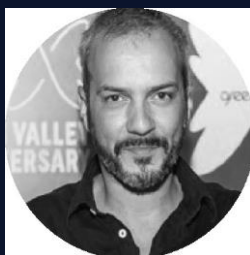
Philippines Region Manager
Head of Operations
Shogo Aoyagi



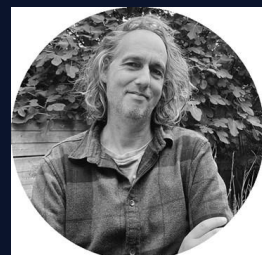
India Region Manager
Vickram



Advisor
Ryuichi Imagawa
Kiii CEO



Advisor
Antonio Afonso
Green Valley Director



Advisor
Richard Jimmer
ADE Founder



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